

Salient Dashboards

Training Guide for Power Viewers

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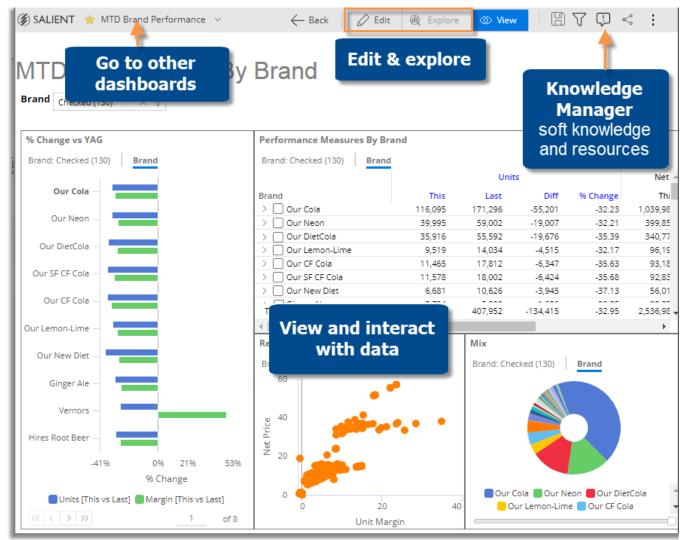
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About Salient Dashboards

The Salient Dashboards application enables your team to create and access interactive, consolidated visualizations of decision support intelligence in a browser for consumption from any computer or mobile device.

Like Salient's other applications, dashboards start with UXT[®] technology, which transforms huge volumes of data into a highly-optimized analytical data mart. Salient Dashboards provides role-based access to dashboard building, viewing, and exploring capabilities. Dashboard Designers can create and publish dashboards in "edit" mode using a variety of widget types (Comparative, Trend, Scattergram, etc.) and options to provide the exact information users need—from an overview of the entire organization down to a single fact. Users can then view and interact (see page 10) with the customized dashboards and, if they wish, go on to perform their own data investigation in "explore" mode (see page 63). Portal dashboards (see page 7) provide easy access to dashboards. In addition, a mobile application is available to provide touch-enabled access on mobile devices.



Getting Started

Log in

Before you can use Salient Dashboards, you must log into a dataset. Contact your administrator if you don't know your user name and password or the login page URL.

- 1. In your web browser, go to the address of the Salient Dashboards login page.
- 2. From the **Server** menu, select a dataset.
- 3. *For classic login* (i.e., credentials entered directly in Salient Dashboards), enter your user name and password. Then, click **Login**.

Server:
PR-Demo_Bottling
User Name:
jdoe
Password:
your use of the software is not covered by a separate written agreement, you need agree to this LICENSE AGREEMENT to access the software. By clicking below
u are agreeing to the license agreement.
Login

External/SSO authentication: Click the **SSO Login** button. If you are not already logged in, the next screen will allow you to enter your user name and password and **Sign in**.

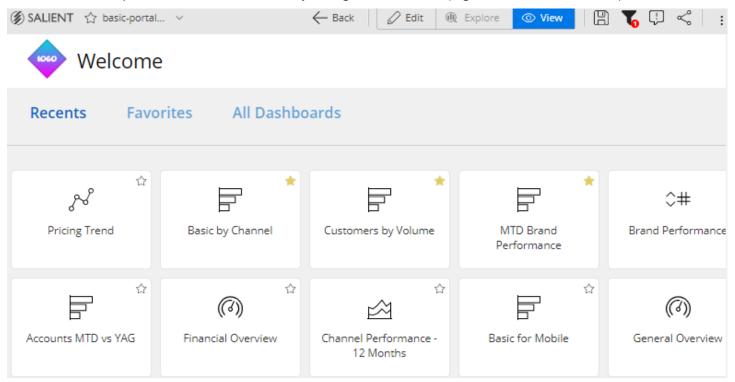
LDAP login (i.e., machine login used for authentication): The user name and password entries may not be needed.

Tips:

- The <u>portal dashboard</u> (see page 7) opens after login unless you have entered a URL for a specific dashboard or changed the home page in user preferences.
- In general, Salient recommends Google Chrome™; however, other browsers are supported.
- A dataset may be configured for a specific language. In this case, the login page will immediately switch to that language after it is selected.
- The first login is typically the slowest due to the downloading and caching of application files.
- Do not attempt to log in to the same dataset more than once at the same time using the same user ID. Multiple logins are not supported.
- You can log out at any time by clicking in the upper-right corner of the dashboard screen and selecting **Logout**.

Portal dashboard

After initial login, you will typically see a portal dashboard that provides fast and easy access to dashboards. Salient Dashboards come with a default portal dashboard, which your organization can customize. A portal dashboard has buttons or links to open dashboards. The links may be organized into tabs (e.g., recent, favorite, all, etc.).



Tips:

You can go to the portal from any dashboard by clicking **Salient** in the upper-left corner.

🛞 SALIENT 🟠 General Overv	view 🗸
Change in Units	Change in Margi

User account settings control which dashboards are available.

How to open a dashboard

Use any of the following methods to open a dashboard.

Go to a da	ashboard URL.				
\leftarrow \rightarrow C https://myc	ompany/sdm/SDM.aspx?ds=in	t_bottling&view=	/iewer&dashboar	·Q \$:
🛞 SALIENT 🏠 Dashboards 🗸 🛶	Select a dashboard		t 🕀 Explore 🧔	🛛 View	. J
Welc New M Explore	from menu.	Go back or	forward.		
Recent					
Channel Overvie					
¢ مراجع Click و	on built-in links	*	≎#	(C)	7
Pricing Trend C	or buttons. Product Lis		Performance	Channel Overview - SouthEast Chains	C
_n û	。 か 「日	☆			
URL	Go directly to a specific dashb on a link (e.g., in an email) Thi temporary URL created by <u>sha</u>	is may be the das	hboard's permane		
Built-in links	Click on buttons, links, icons, e	etc., in the portal of	or other dashboar	ds.	
Dashboards menu	Open the dashboards menu at click on a dashboard name.	t the top of the sc	reen <i>(keyboard sl</i>	<i>hortcut: o</i>); then,	
Back & forward buttons	Go back and forward to dashb session. Click the browser's ba dashboard toolbar. Note that th	ack and forward b	outtons or use the	back button in the)

On a mobile device:

Access dashboards through the Salient mobile app for optimal viewing, or user a browser if you prefer. Going to a dashboard URL will prompt you to choose one of these methods. (To reset your preferred method, clear browser cookies.)



Additional installation and setup are required for the mobile app.

Select the home dashboard

You can select a home dashboard to make it easy to access. The home dashboard will appear at the top of the dashboards menu. In addition, you can change user preferences to go straight to the home dashboard upon login.

To select the home dashboard

- 1. Click the drop-down at the top of the screen to open the dashboards menu.
- 2. Locate the dashboard and place the mouse over it.
- 3. Click the ... button that appears.
- 4. In the pop-up menu, select Set as Home.
- 5. If prompted, click **Yes** to confirm the change.

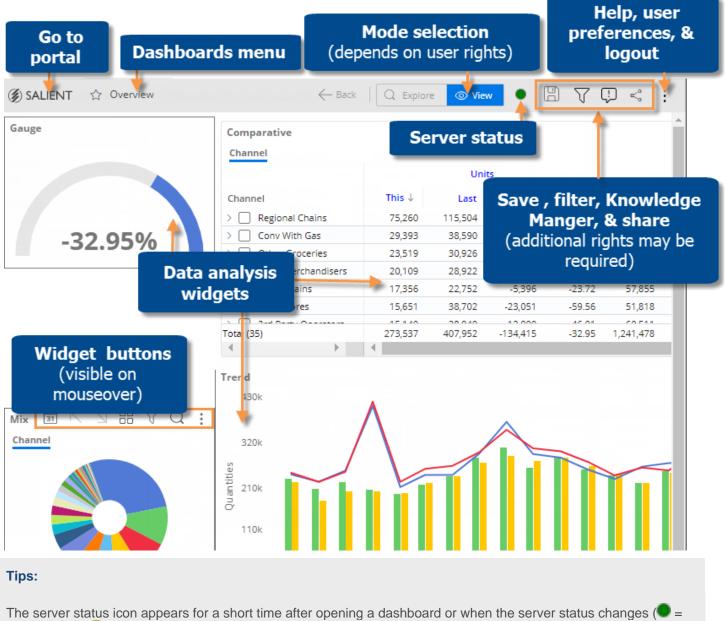
🛞 SALIENT 🙀 Channel Comparison 🗸								
	Search	<u>a</u>						
	🔂 Channel Comparison	A						
	Channel Overview							
	🗋 Channel Performance -	·						
	🗋 Crosstab	э) Open						
	🗋 Customer List - MTD vs	🔅 Move						
	🗋 Customer List - MTD vs	🎾 Rename						
	🜟 Customers by Volume	🔟 Delete						
	🗅 exception	🖾 Add Folder						
	🗋 General Overview	☆ Set As Home						
	🗋 General Overview - refe	o 🏠 Set as Favorite						
	🗋 Geo - User Defined Buo	🖉 URL						

Tip: You can also make a dashboard the home dashboard when you save it.

The Salient Dashboards screen

View mode

Opening a dashboard typically takes you to view mode, where you can interact with the data and navigate to other dashboards. Depending on your user rights, you may be able to further investigate any widget in <u>explore mode</u> (see page 63) or go to edit mode, which provides dashboard design and editing capabilities.



The server status icon appears for a short time after opening a dashboard or when the server status changes (\blacksquare = active server; \bigcirc = suspended server). You can mouseover either of these icons to see when the last data update occurred.

Tips:

Dashboard tooltips

It is important to understand what data you are looking at in each widget. For example, you should know if you are viewing data for a particular package, region, etc. You can view a summary of this information by placing your cursor over the widget title bar. The tooltip shows the By, date range, sort, filters, and more.

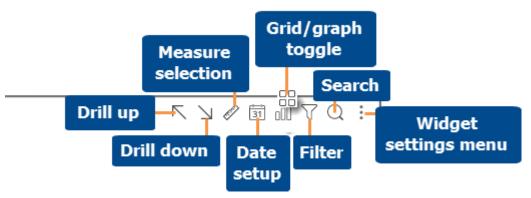
Co	mparative	• 🖓		
12	Pk Cn	~	Comparative	
	41k		Group By: Channel	
			Date Range:	
Units	27k		12/1/2021 Wed - 12/31/2021 Fri (1 Month) vs. 12/1/2020 Tue - 12/31/2020 Thu (1 Month)	
5	14k		Filters: Product.Package: 12Pk Cn	
			Sort: Units (This DSC)	
	0 —			

You can also view information about specific items within a widget by placing your cursor over the item. (Some mobile devices may not support mouse-over tooltips.)



Widget buttons

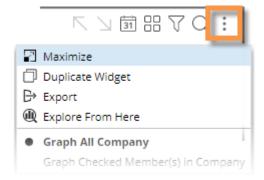
The widget toolbar buttons in the widget's upper-right corner (on mouseover) let you change and interact with the widget.



- Date setup, measure selection, grid/graph toggle, and filters may be disabled for view mode.
- Drill down is only enabled if the widget has multiple "Group Bys" and you have selected or checked at least one member.
- Drill up is only enabled if the widget has at least one downlevel filter.

Widget menu

You can click in the upper-right corner of a widget (visible on mouseover) to open a menu. The available options depend on your rights, dashboards mode, and the widget type. For example:



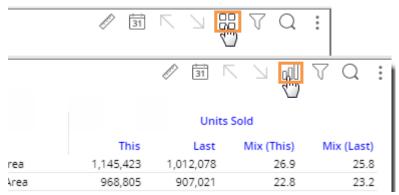
- Maximize Enlarges the widget to the maximum extent of the dashboard.
- Restore Down Returns a maximized widget to its original size.
- Duplicate Widget (see page 68) (not available in view mode) Create a widget exactly like the original. In explore mode, the widget will be expanded in a new tab.
- <u>Lexport</u> (see page 81) data to UXT, Excel, or CSV (if enabled)
- (In Explore From Here Expand the widget in <u>explore mode</u> (see page 63), which maximizes the widget and provides capabilities for data analysis and investigation (e.g. change analysis type).
- Province of the sending data-based notifications (additional rights required).
- Show in Mobile and Hide for Phone Choose whether to display the widget in the mobile app.
- Graph options Graph all, graph checked, percent change, actual value, etc. (affects graphs only)
- This and Last, This Only, Last Only (affects graphs only)
- Axis Management (for Trend, Comparative, and Multi Comparative graphs)
- Doughnut, Funnel, Pie, Stacked Area, Line, Vertical, Horizontal, etc. (i.e., graph type)
- X Close Widget (not available in view mode)

Switch between grid and graph formats

Most data analysis widgets are available in grid and graph formats.

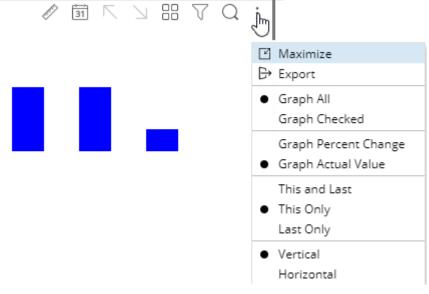
To toggle between a grid and a graph

On the title bar of the widget, click 🔟 (visible on mouseover) to change from grid to graph or 🗄 to change from graph to grid of numbers. (This button may be deactivated.)



To select a graph format

For graphs, click in the upper-right corner of the widget (visible on mouseover) to select from available graph formats for the analysis type (e.g. percent change, actual value, bar, pie, etc.).



Tip: If the widget uses custom programming (i.e., custom view), the graph/grid button is not available.

Select measures

You can select measures using the measure selection % tool in any mode of Salient Dashboards. (This tool may be turned off.)

To select measures

- On the widget toolbar, click the S button (visible on mouseover). If the widget only has one measure, this will take you directly to the Measures window (Step 3).
- In the pop-up menu, check the boxes of the measures to show and clear the boxes of the measures to hide; then, click OK. This menu lists the measures that have been added to the widget. If you don't see the desired measure(s), click on Edit Measures and continue to Step 4.

Note: The ability to edit measures in view mode may be restricted by dashboard or user account settings.

	S 🗊 💷 🗸 C	2:
	Units	
Net 4 Revenue	Promo	
6,753,484	🔽 Net Revenue	
2,759,992	Edit Measu	ires
2,252,433	Concineedad	
652,907	ОК	Cancel
597,784		_
505 706		

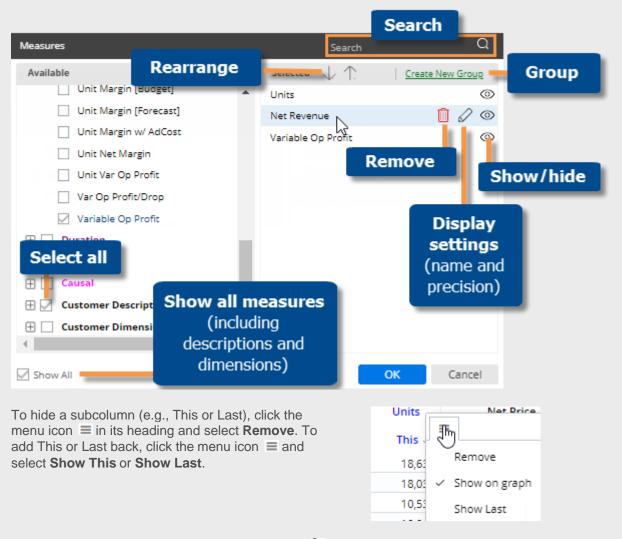
3. To edit measures: Expand a data category in the left pane and then check the box(es) of the individual measure(s) or data categories to add. The selected measures appear in the right pane. Click OK when you are finished editing measures.

Measures		Search	Q
Available	ĒĒ	Selected 🗸 🕂	Create New Group
🕀 🗌 Quantities	-	Units	0
🕀 🗌 Income		Promo	X
🕀 🗌 Cost		Net Revenue	0
🖂 🗌 Margin		Margin	0
APO Margin		Margin %	0
APO Net Margin			
APO Var Op Profit			
AVG Margin/Drop			
Avg MC/Buying Customer	· ·		
Margin			
Margin %			
Marein w/ AdCost			
	•		
Show All			OK Cancel

Tips:

In the Measures area:

- The tools in the right pane allow you to search for a measure, remove a measure, rearrange measures, change measure display settings, create measure groups, and show/hide measures.
- By default, the available measures depend on the context (data cube, By, etc.). You can check the **Show All** link at the bottom of the dialog to see all measures regardless of the context. This option also makes key descriptions (e.g., name, address, etc.) and dimensions available (requires that the key list is selected as a Group By).



In an Exception widget, the measure selection tool Nets you show or hide individual exception columns (Passed, Passed %, etc.). The Measures window (i.e., Edit Measures) controls the measures that will be shown when listing members.

Insert difference and percent change

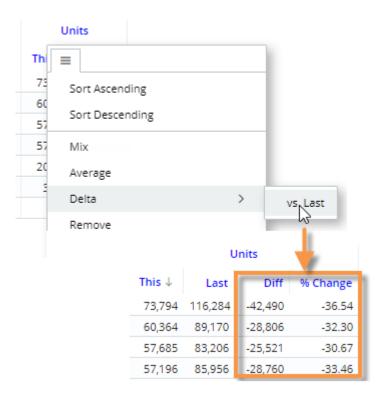
In grids that compare two date ranges, you can insert the difference and percent change.

To insert difference and percent change

- 1. <u>Switch to the grid</u> (see page 13) if you haven't already.

Tip: To add the difference/percent change between any other values (e.g. values vs. budget), place your cursor over the first subheading in the formula, click the drop-down arrow, and then make your selection.



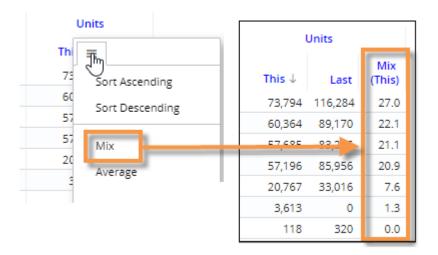


Insert mix

In grids that compare members, you can insert the percent of the total (mix) contributed by each member. In a Trend or Comparative Time Series widget, this adds the percent of the total for each unit of time. You cannot add mix for fields calculated with multiplication or division (such as per unit fields).

To insert mix

- 1. <u>Switch to the grid</u> (see page 13) if you haven't already.
- 2. Place your cursor on the column for which you want to add mix values.
- 3. Click the menu icon \equiv .
- 4. On the pop-up menu, select Mix.



Tip: Additional options are available in Crosstab grids.

- Column (Mix C) percent of the total of all columns within the given row.
- Row (Mix R) percent of the total of all rows within the given column.
- Total (Mix T) percent of the total of all rows and columns.

For example, the following shows Mix for Mocha Coffee in the SouthEast region:

		Mocha C	Total			
	Units				Ur	its
	This	Mix - C (Units)	This	Mix (Units)		
SouthEast Area	185	40.3	69.0	28.4	459	70.5
SouthWest Area	34	39.5	12.7	5.2	86	13.2
East Area	25	45.5	9.3	3.8	55	8.4
NorthWest Area	24	48.0	9.0	3.7	50	7.7
NorthEast Area	0	0.0	0.0	0.0	1	0.2
Total (5)	268	41.2	41.2	41.2	651	100.0

Mix - C = 185 (Mocha Coffee in SouthEast)/459 (All brands in SouthEast) x 100% = 40.3%

- Mix R = 185 (Mocha Coffee in SouthEast)/268 (Mocha Coffee in all regions) x 100% = 69.0%
- Mix T = 185 (Mocha Coffee in SouthEast)/651 (total for all brands in all regions) x 100% = 28.4%

Insert average

In comparative grids, you can insert a column that shows the average per day, week, month, or period in the date range. For example, if the view totals data for past 6 months, the average column would show the average value per month.

To insert average

- 1. <u>Switch to the grid</u> (see page 13) if you haven't already. For the average column to be meaningful, the widget should show at least two units of time (days, weeks, months, etc.)
- 2. To add the average for This date range, place your cursor over This column; to add the average for Last date range, place your cursor over Last column.
- Click the menu icon ≡ and then, from the pop-up menu, select Average.

Units		Units	
433 Sort Ascending	This ↓	Last	Avg (This)
349 Sort Descending	433,144	447,981	72,191
339 317 Highlighting	349,907 339,292	381,401 357,122	58,318 56,549
132 Mix	317,439	344,411	52,907
Average	132,793 3,613	137,862	22,132 602
	2,606	4,658	434

Move and resize columns

To move columns

- 1. In a grid, click the heading of the column you want to move.
- 2. Press the left mouse button, drag the cursor to the new location, and release the mouse button.

Units Vinits Net Revenue			Ma	rgin	
This \downarrow	Last	This	Last	This	Last
73,794	116,284	66,972	1,055,429	32,384	497,780
60,364	89,170	53,324	809,507	26,234	391,334
57,685	83,206	50,061	753,924	24,646	363,452

To resize a column

Click and drag the right side of the column to the desired width.

Tip: To go back to the default width (i.e., autosize), click the menu icon at the top of the column and select **Reset to Auto Width**.

	Customer Count w/Sales Units						
% Change	This	Last	Diff	〈→〉 % Chan ☰			
	411			-5.08			

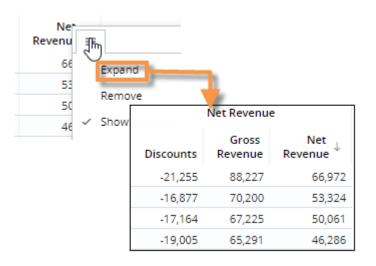
Expand a calculated measure

Many data values are calculated within the UXT system using other measures. To see the formula for a measure, place your cursor over its heading. If you have the necessary rights, you can expand a measure to see all measures used in its formula.

To expand a calculated measure

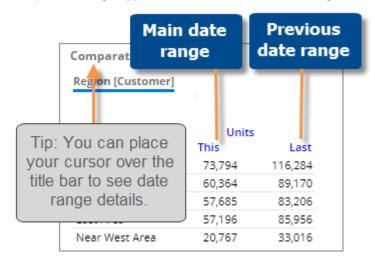
- In a grid, place your cursor over the heading of the measure you want to expand and then click the drop-down arrow.
- 2. On the pop-up menu, select **Expand**.

Tip: To remove the measures, access the pop-up menu and select the collapse option.



Select the Dates

Each widget shows data for a range of dates (days, weeks, months, etc.) that can update automatically over time. Date settings can be applied per widget and/or linked across multiple widgets, so that date settings update whenever the dashboard date changes. Some widget types allow comparison with a previous date range (i.e., Last). Most widget types total data over the entire range, while others show each date in the range individually.



Date setup

If the widget has a date setup icon in its title bar, you can change its date range, including the resolution, number of dates, comparison date range, etc.

To select the date setup

- 1. Click the date setup icon in the title bar of the widget.
- 2. In the dialog, choose from the following date settings. The available options depend on the dataset and may be pre-configured by your administrator.

31)lo 12	Y	Q	:
Units Sold				
This	Last			
168,646	247,354			

Select The Dates

	Name: Mos Resolution	Day filters				
	Resolution: Month Veek Ending	; Sunday \vee				
Main date range (This)	Month To Date Last Month Last 6 Months Year T	o Date Last Year Custom Fixed				
	Start: 01/01/2011	End: 01/31/2011 (31) □ > 1 ↓				
	Most Recent Complete					
Previous date range (Last)						
	Start: 01/01/2010	End: 01/21/2010				
	Comparison: Matching time frames	Comparison for incomplete timeframes				
	Reset to saved date ran (view mode only)	ge OK Cancel				
	Link/unlink widget's date range					

Option	Explanation
Resolution (i.e. days, weeks, months, or customized periods, etc.)	Choose the units of time from the menu at the top of the dialog. This selection controls which date presets will be available.
Main date range (This)	Under This , click the button of the date range to view (e.g. Month To Date). The available date presets depend on the resolution selected above and the dataset configuration. If you wish, you can customize the date range further after making your selection.
Day filters (optional)	Optionally, click the Day Filters button at the top of the dialog to choose specific days of the week or business days within the date range to analyze. Data for all other dates will be filtered out.

Select The Dates

Option	Explanation
Comparison date range (Last) - optional	Under Last, click the button of the previous date range (e.g., YAG). The available options depend on the resolution selected above. If the dialog does not include a Last section, click Add Date Range at the bottom of the dialog to include a previous date range if desired. Tip: A comparison date range is optional in many widget types. If you want to look at a single date range only, you can remove the Last date range. Last [] remove [] remove [] remove [] Last [] remove [] Last [] Last [] Last [] Last [] Last [] Last Year [] Custom [] Fixed [] Custom [] Custom [] Fixed [] Custom [] Fixed [] Custom [] Fixed [] Custom [] Custom [] Custom [] Fixed [] Custom [] Custom [] Custom [] Custom [] Custom [] Fixed [] Custom [] Custom [] Custom [] Custom [] Fixed [] Custom [] Custom [] Custom [] Fixed [] Custom []
Comparison for incomplete timeframes	 A Comparison option at the bottom of the dialog controls the selection of the previous (Last) date range when This date range is incomplete. Matching time frames - Adjust the number of days in Last date range to match the number of days in This date range for a precise view of gain/loss (i.e. how much better/worse are we doing). For example, compare March 1 through 15 of this year with March 1 through 15 last year. Complete last period - Do not adjust the number of days in Last date range; instead show the complete last month or period for a gap or goal perspective (i.e. how much more to go). For example, compare March through 15 of this year with the full month of March last year.
Linked dates (i.e., use dashboard date)	 Toggle the link icon at the bottom of the dialog to link or unlink the widget's date range, depending on whether you want the date range to update with the dashboard date. indicates that the widget's date will update when the dashboard date changes. In view mode, the date ranges of all linked widgets update simultaneously when one of them is changed. indicates that the widget's date range is unlinked and, therefore, has its own stand-alone date range.
Tips:	

In view mode, you can click the

Reset but

button to revert the date range back to the last saved settings.

Multi Comparative widgets can show additional date ranges besides the standard This and Last ranges (e.g., MTD vs. YAG and YTD vs. YAG).

ł	Month To Date	7
	Year To Date	
Mon	6 Months	J

To edit a date range for a Multi Comparative, click in the widget's toolbar and then select the name of the date range.

Multi Comparative date ranges cannot be linked to other widgets.

End date selection

A date selector allows users to choose the dashboard end date to shift the date ranges of multiple widgets across the dashboard at once. This type of date selection does not change the resolution (days, weeks, months, etc.) or number of dates in the date ranges.

To select the dashboard end date

- 1. Click a date selector to open it. A date selector may be in the filters panel or within the dashboard as a separate widget, depending on the dashboard's setup. If the dashboard doesn't include a date selector in either of these areas, you can <u>add one</u> (see page 24).
- 2. Select a dashboard end date from the menu. This controls what is considered the current date or "today" and will, therefore, adjust dynamic date ranges relative to this date. Fixed date ranges and date ranges that are unlinked (i.e., do not use the dashboard date) are not affected by end date selection.

As a separate widget in the dashboard:

In filter panel:



Tips:

If the resolution of an end date selector is different than a widget's date range, then Salient Dashboards will use an appropriate end date based on the selection. For example, if the date selector is monthly and a widget's date range is last week, the resulting date range is the last full week in the selected month.

Depending on how it has been set up, the date selector may include a Most Recent or Most Recent Complete option.

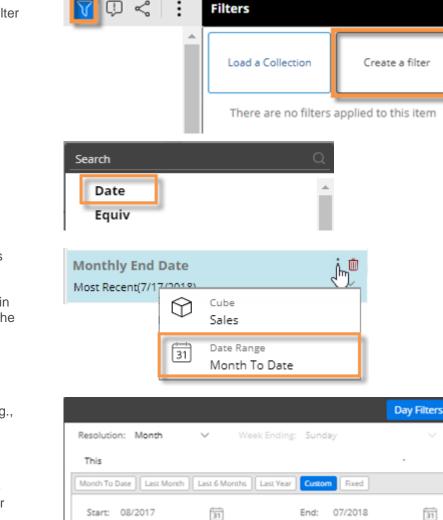
A date selector can be selectively turned off for a widget in edit mode, so that it does not affect the widget's date range. You can see whether a date selector is active or inactive for a given widget by placing your cursor over the widget's title to see the tooltip.

Trend	N II H V :
Tre	nd
	e Range: 2020 Sat - 1/31/2021 Sun (12 Months)
Date	e Selector: Active

12 0

To add a date selector to the filters panel

- 1. Click the vat the top of the dashboard screen to open the filter panel.
- 2. Click **Create a filter**.
- 3. Click Date.



4. Set the dates that will appear as choices in the menu.

i. Mouseover the date selector in the filters panel, and then click the icon.

ii. Click on Date Range.

ii. Select the resolution of the dates to appear in the menu (e.g., months).

iii. Configure the date range so that it includes all of dates that should appear as choices in the menu. The dates can be fixed or move automatically based on available data. For example, you might want to allow users to select from the last twelve months.

Tips:

The selected date cube controls the available dates. You may need to change the data cube associated with the date selector to make the desired dates available.

In the Filter panel, this can be done by clicking the **i** icon and selecting **Cube**.



The date selector will affect all widgets that use the dashboard date (i.e., linked dates).

Most Recent Complete

Group By Attributes

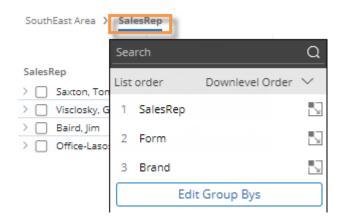
You can select how data is grouped (i.e. Group By) in widgets that compare members. The 1st By is the attribute used to group data at the highest level. Additional levels of attributes (2nd By, 3rd By, etc.) become visible as you expand members or drill down. (Group By selection may be turned off.)

1st By Region Customer] Next Bys (2nd By, 3rd By, 4th By, etc.)					
Region		Units ↓	Net Revenue		
> SouthEast Area		6 <mark>9,324</mark>	622,179		
> SouthWest Area		6 <mark>5,067</mark>	553,981		
✓ □ East Area		5 <mark>8,896</mark>	464,027		
> Gordon, Pat		2 <mark>0,528</mark>	162,706		
 Turner, Michael 		¹ 6,552	106,542		
> Cans		1 <mark>0,939</mark>	61,933		
V PET	_	5,480	43,493		
Our Cola		2,277	17,813		
Our DietCol	a	896	7,109		
Our Neon		749	6,138		
Our SF CF C	ola	372	2,813		

To select the 1st By

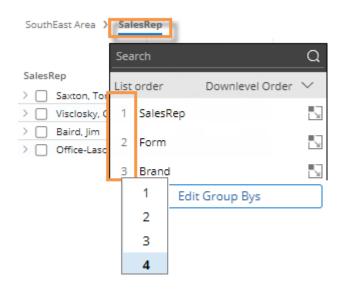
- Click the By in the breadcrumb path (underlined). If the widget only has one Group By dimension, this will take you directly to the Group By window, where you can <u>edit dimensions</u> (see page 26).
- In the pop-up menu, click the name of the dimension to use for grouping the data at the highest level. To search for a dimension, enter the first few characters at the top of the menu. This menu includes dimensions that were built into the widget during dashboard creation. If you do not see the dimension in the list, click on Edit Group Bys to access more dimensions (see page 26).

Tip: You can click to turn on auto-expand for a dimension. This will expand all members to the next By. The results will be different depending on the type of view: <u>standard grid (i.e., tree)</u> (see page 28); <u>flat view</u> <u>grid</u> (see page 30); or <u>expanded graph formats</u> (see page 31).



To select the 2nd By, 3rd By, etc. (i.e. downlevel order)

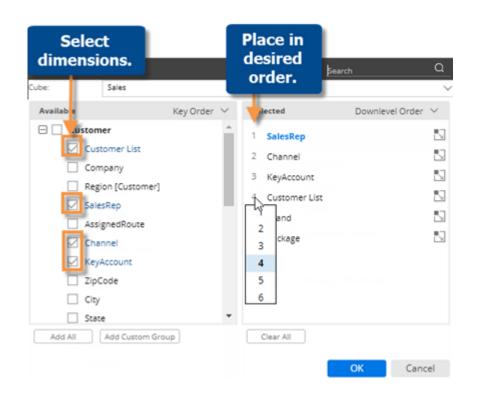
- 1. Click the By in the breadcrumb path (underlined). If the widget only has one Group By dimension, this will take you directly to the Group By area (see below).
- 2. In the pop-up menu, click on a number and select from the drop-down to adjust the drill order, or click and drag to place dimensions in the desired order. If you do not see a dimension in the list, click on **Edit Group Bys** to access all available dimensions (see below).
- 3. Click OK



To edit the Bys

After clicking on the Edit Group Bys button in the menu (see above), you can access all dimensions.

- Check the box(es) of the dimension(s) you wish to use for grouping the data at any level (1st By, 2nd By, 3rd By, etc.). If the desired By is not listed, you may need to change the data cube at the top of the window.
- 2. In the right pane, place the selected dimensions in the desired order for grouping data, drilling, and expanding members. You can drag and drop dimensions or click the dimension's number to select from a menu.
- 3. Click OK.



Tips:

In the Group By window:

- You can swap the selected dimension in the right pane with an available dimension in the left pane to quickly add it.
- You can add all dimensions using a button.
- To view key-level details (e.g., customers), group the data by the "List" option.
- To view record-level details, group the data by Record Details, which is located after all keys/dimensions in the left pane.
- You can add a custom group to create your own custom method for grouping and comparing data.

Group By			Sec	argh	Q
Cube:	Sales 🛖 Cube			1	~
Available	Key Order 🗸 🖽 🖨	Se	lected S	earch	nlevel Order 🗸
8 🛛 Cu	stomer	1	Brand		5 A
	Customer List 📥 List	2	Package		
	Company	3	Channel		5
	Region [Customer]	4	KeyAccount		
	SalesRep	5	ZipCode		53
	AssignedRoute	É	City		<u> </u>
	Channel Swap	7	State		1
Add a	all de	8	DistributionType		Autoexpand
	City	- 0	Status [Customer]		D .
Add All	Add Custom Grout	m	ar All		
	grou	p			_
				ОК	Cancel

Expand data

Tree expansion

In standard grids that compare members, you can expand one or more members to see subgroupings underneath them. You can expand the 1st By dimension to see the 2nd By, the 2nd By dimension to see the 3rd By, etc. You can expand members individually or auto-expand all members of a dimension (only available in some analysis types).

	Units				
Region	This ↓	Last	% Change		
> SouthEast Area 1st By	69,324	64,719	7.12		
SouthWest Area	65,067	60,886	6.87		
> Stark, Solomon	9,527	18,909	3.27		
> Davis, John 2nd By	5,840	15,009	5.54		
✓ Keller, Brad	11,730	9,842	19.18		
> S.Newburg Dist-Nort	l By	4,571	29.88		
> Obeck Inc. North	Бу	3,032	2.97		
Variety Gifts	1,403	1,434	-2.16		
Our Cola	705	817	-13.71		
Our DietCola	ith By	128	49.22		
Our Neon	105	211	-19.91		
Our SF CF Cola	53	42	26.19		
Our CF Cola	52	56	-7.14		
Our Lemon-Lime	43	29	48.28		

To expand members individually

Click the \geq arrow beside the member(s) that you want to expand.

You can expand additional levels of data (e.g., 2nd By, 3rd By, etc.) if you wish.

Tip: The widget must have multiple Group By dimensions; otherwise, the > arrow is not available.

	Units			
Region	This ↓	Last		
SouthEast Area	69,324	64,719		
> SouthWest Area	65,067	60,886		
> 📃 East Area	58,896	55,051		
> 📃 NorthWest Area	56,410	50,748		
> 🗌 Near West Area	20,919	21,148		

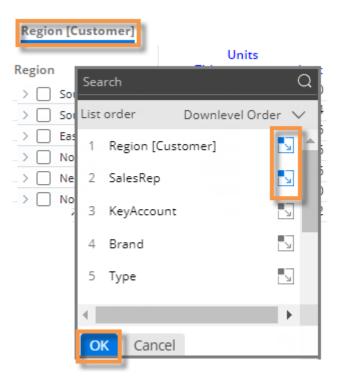
To auto-expand all members of a dimension or key

(only available in Comparative, Multi Comparative, and Mix grids)

- 1. Click the By in the breadcrumb path (underlined).
- In the pop-up dialog, click the button beside the dimension(s) and/or key(s) that you want to expand to the next level. The icon is blue when auto-expand is on.

If you skip a level, the view will stop expanding members at that level; however, auto-expansion may resume at a lower level after you drill, manually expand members, or change the By, if the new By is autoexpanded.

3. Click OK.



Tip:

Depending on the grid page size, you may not be able to see all available 2nd By dimension members at once. In this case, you can increase the grid page size or <u>change the sort</u> (see page 37) to bring the desired members closer to the beginning of the list.

Auto-expansion in flat view

In a "flat" view, dimensions and keys can be expanded into columns to provide detailed, cross-key information. Each unique combination of members (i.e., attributes) has its own row. You can interact with rows by drilling, sorting, and more, to investigate performance.

1st By	2nd By, 3	Brd By, etc.							
	_		Units						
Region	SalesRep	KeyAccount	This ↓	Last	Diff	% Change	liff	% Change	
> East Area	Gordon, Pat	All Others	8,715	7,527	1,188	15.78	23	-19.43	
> East Area	Turner, Michael	Variety North	8,073	5,820	2,253	38.71	97	-46.29	
> SouthEast Area	Office-Lasoski	Serv-Rite	7,916	6,259	1,657	26.47	20	-28.23	
> NorthWest Area	Allen, Chris	Village North	7,850	3,640	4,210	115.66	87	-13.13	
> SouthEast Area	English, John	S.Newburg Dist-North	7,518	5,578	1,940	34.78	80	-24.71	
SouthWest Area	Keller Brad	S Newburg Dist-North	5 937	4 571	1 366	29.88	-39	-21.70	

To expand in a flat view

- Start with one of the following widget types in grid format: Comparative, Multi Comparative, or Mix. The grid type should be "flat view." The grid type is pre-built into the dashboard. You can also select the <u>grid type</u> (see page 70) in explore mode.
- 2. Select dimensions and/or keys.

- Click the By in the breadcrumb path (underlined) or open the Group By area in the toolkit.

- Place dimensions and/or keys in the desired order. This will control the order of columns in flat view (e.g., 1st By will be first column).

- Click the button beside the level(s) that you want to auto-expand (i.e., show next dimension as separate column). The icon is blue when auto-expand is on.

- Click OK.

Region [Customer Units Region Q Search > Sol Sou List order Downlevel Order > [> [Eas Region [Customer] > [No 2 SalesRep $> \square$ Ne $> \square$ No 3 KeyAccount 4 Brand 5 Type 5 Cancel OK

Tips:

If you skip a level for auto-expansion, the view will stop expanding members at that level; however, auto-expansion may resume at a lower level after you drill, manually expand members, or change the By, if the new By is auto-expanded.

Tips:

You cannot auto-expand down to record details; instead, drill down, change the Group By, or expand items individually.

Auto-expansion in graphs

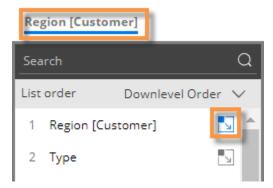
In the following graphs, dimensions and keys can be expanded to see granular results.

- Comparative and Multi Comparative graphs (see below) visualize performance of subgroupings of dimensions/keys.
- <u>Mix graphs</u> (see page 32) show pie slices for subgroupings—in either a "sunburst" format or as independent pie slices.
- Trellis show small multiple graphs for an expanded dimension or key.

Expand data in Comparative/Multi Comparative graphs

- 1. Go to a Comparative or Multi Comparative graph. In general, horizontal bars can display more data than vertical bars when data is expanded.
- In the <u>Group By menu</u> (see page 25) or toolkit area, turn on auto-expand for the top level (1st By) and additional levels if desired. The icon is blue vehen auto-expand is on.

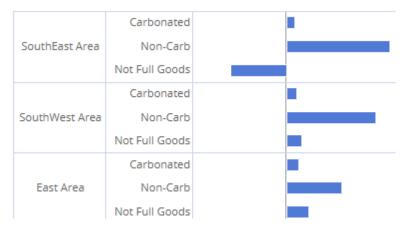
If you skip a level, the view will stop expanding members at that level; however, auto-expansion may resume at a lower level after you drill, manually expand members, or change the By, if the new By is auto-expanded.



The data layout depends on the underlying grid type (see page 70), which can be changed in explore mode:

Comparative/multi comparative graph with "standard" grid type

This graph shows subgroupings within the parent-level.



Comparative/multi comparative graph with "flat view" grid type

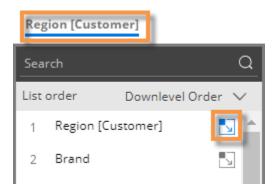
This graph has separate bars at the same level for each unique combination. Bars can be sorted independently of the parent level.



Expand data in Mix graphs

- 1. Go to a Mix graph.
- In the <u>Group By menu</u> (see page 25) or toolkit area, turn on auto-expand for the top level dimension (1st By) and additional levels if desired. The icon is blue when auto-expand is on.

If you skip a level, the view will stop expanding members at that level; however, auto-expansion may resume at a lower level after you drill, manually expand members, or change the By, if the new By is auto-expanded.



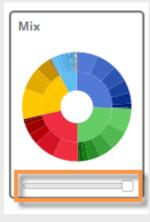
The data layout depends on the underlying grid type (see page 70), which can be changed in explore mode:

Mix graph with "standard" grid type (Sunburst)

This graph shows the hierarchy and magnitude of data in a "sunburst" chart. The center ring represents the toplevel data (1st By); the data becomes more granular as you move outward. For example, the next ring represents the 2nd By. The slices are sized based on data values and aligned with their parent level to show how much each piece contributed (e.g., brands within each region).

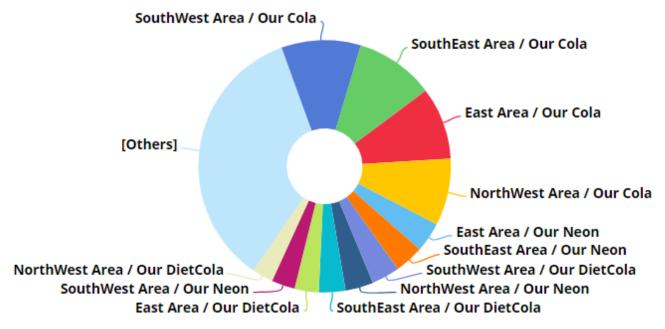


Tip: For a sunburst, we recommend setting the **Graph Page Size** to a large number; otherwise, the pie may only show a subset of the data. To set the graph page size, use the slider at the bottom of the graph (i.e., drag the slider all the way to the right).



Mix graph with "flat view" grid type

This graph has separate pie slices for each combination of members. The pie slices are at the same level to show each unique combination's contribution to the total.



Check members

In standard grids that compare members, you can selectively checkmark any dimension members or key members to view their subtotals, drill down on them, show the checked members in graphs, and more.

To checkmark members individually

Click the \Box box(es) beside the member(s).

> 🔲 SouthEast Area	73,794
> 🔽 SouthWest Area	60,364
> 🗌 NorthWest Area	57,685
> 📃 East Area	57,196

To checkmark a range (i.e., block) of members

- 1. Click on the top row of the desired range to select it. If you do not select a row, the grid will use the first row by default.
- 2. Press **Shift** as you click on the bottom row of the desired range.

> 🔽	SouthWest Area	989,084	3,857,807
> 🔽	East Area	916,833	3,263,901
> 🔽	NorthWest Area	911 935	3 579 112
> 🔽	Near West Alga	Shift	207
> 🗆	NorthEast Area		579

After checking members:

You can view subtotals by clicking the subtotal button at the bottom of the widget.

otal (7)	273,537
Checked (2)	134,158
Unchecked (5)	139,379
Total (7)	273,537

You can drill down on the checked members by clicking the Downlevel button and selecting Drill into Checked.

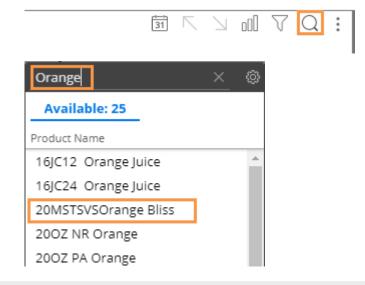
\square	JH.	000	\mathbb{V}	Q	:	
	\square	Drill i	into F	ocus	Row	
		Drill into Checked Rows			ows	

Search

You can perform a search to find specific items in widgets that list multiple members. The search looks in the current page and any additional pages of data.

To search

- 1. Click the Q button at the top of the widget (visible on mouseover).
- 2. In the Search window, type some or all the characters in the item you want to find.
- 3. The window automatically returns a list of the member(s) that meet the criteria.
- 4. Click on the desired member to go to that item in the widget.



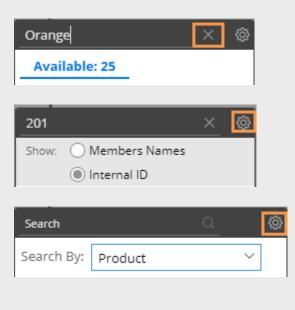
Tips:

To reset the search, click the **x** button at the top of the Search window.

By default, the search looks for matching items based on their names. To search by code, click the button and choose Internal ID.

In key lists, the search uses the first description (e.g., customer name) by default; however, you can click the button to search by a different description or the key code. To search by the key code, select the name of the key.

Searching is not available in flat views.



Sort

You can sort data to rank results. In most widgets, you can sort by values, difference, percent change, names, host codes, etc.

To choose the primary sort

Option 1:

- 1. Place your cursor over the heading or subheading of the column by which you want to sort.
- 2. Click the menu icon \equiv .
- 3. In the pop-up menu, select a sort option.

U	nits		
Last	Diff	% Chi	٦
116,284	-42,490	-3	Sort Ascending
89,170	-28,806	-3	-
83,206	-25,521	-3	Sort Descending

Option 2:

Click the heading to sort by that column; click again to reverse the sort order.

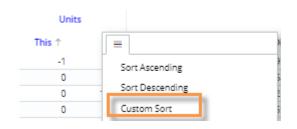
% Cilhnge ≡
-63.13
-37.10
-36.54

Additional sort levels (custom sort)

To control the order of members with matching values (e.g., zeros or matching names) for the primary sort, you can set additional sort levels.

To set more sort levels (custom sort)

- 1. Place your cursor over a column heading.
- 2. Click the menu icon \equiv .
- 3. In the pop-up menu, select **Custom Sort**.



To set more sort levels (custom sort)

- 4. In the Custom Sort dialog, click + Add Sort to add a sort level(s).
- For each level, select the column by which to sort and choose ascending t or descending ↓.
 To rearrange levels, click and drag the = icon.

Custo	om Sort		
=	Units - This	~	ti 🔟
=	Brand	~	ti 💼
=	Units - Last	~	te 🗊
+/	Add Sort		
		Apply	Cancel

Any rows that have the same values for the primary sort will be ranked according to the secondary sort; any rows with the same primary and secondary sort values will be ranked according to the 3rd sort level; and so on. For example, list products that didn't sell this month (zeros), grouped by brand and then ranked by sales for last month.

2nd		1st	3rd
Brand	Package	This ↑	Last
> Our Cola	8PkCnsPa	0	1,230
> Our Cola	8Pk Cans	0	923
> Our Lemon-Lime	16Oz NR	0	319
> Our Neon	8PkCnsPa	0	443
> Our Neon	8Pk Cans	0	263
> Our New Diet	16PNR8	0	668
> Our New Diet	8PkCnsPa	0	190
> Our New Diet	16PNR8Pa	0	167
> Our New Diet	24Oz NR	0	163

Crosstab sorting

By default, Crosstab widgets use the same sort method for rows and columns; however, you can choose different sort methods if you wish. For example, you could sort rows (accounts) by name and columns (packages) by sales units. (Note that the sort is based on total values.)

	12Pk	: Cn	2Lt	tr-8	6Pk	Cn U	Inits
Name	Uni	its	Un	its	Un	its (This)
KeyAccount	This	Last	This	Last	This	Last	
> 🔄 A Plus Marts	89	144	593	477	69	70	
> Acorn Mkts	6	105	0	59	0	0	
> All Others	7,845	6,800	8,188	7,493	24,375	18,228	
> 🗌 American Food & Vend	0	0	0	0	845	780	
> Arrow Mart	220	115	160	295	20	7	
> B. English-North	122	129	192	78	2	78	
> B. English-South	0	134	0	0	0	0	

To sort Crosstab widgets

- 1. Place your cursor over a column heading in a Crosstab grid.
- 2. Click the menu icon \equiv .
- 3. In the pop-up menu, select Custom Sort.

Units		
This 1	=	Þ
-1	Sort Ascending	¥
0	-	5
0 1	Sort Descending	2
0	Custom Sort	5

 In the Custom Sort dialog, leave Sync Row Sort checked to use the same sort method for rows and columns. Then choose sort options.

OR

Clear the **Sync Row Sort** box to use different sort methods. Then, choose how to sort rows and columns. For each sort, you can select the measure, add sort levels (for matching values), and toggle between ascending i = and descending i = .

Custom Sort	
Row Sort	
Name	✓ 1%
+ Add Sort	
Column Sort	
Units - This	✓ ↓₹
+ Add Sort	
	Apply Cancel

Tips:

To sort a graph, switch to the grid format and then perform these same tasks; then switch back to the graph.

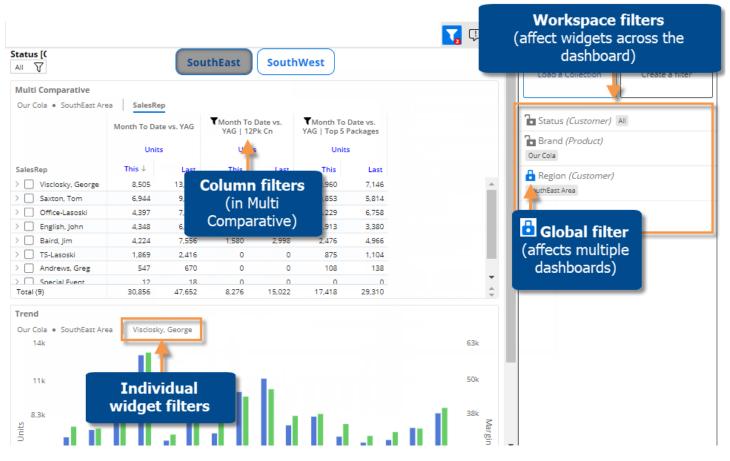
When sorting by dimension member, additional options are available in the menu. You can use either sorting method even if host codes are not currently displayed.

- Sort Ascending/Descending uses dimension member names.
- Sort Host Code Ascending/Descending uses dimension member codes.

2 31 5	V R V Q :
↓ Region	Ĵ₩
Near West A	Sort Ascending
NorthEast A	Sort Descending
East Area	Sort Host Code Ascending
SouthWest A	Sort Host Code Descending

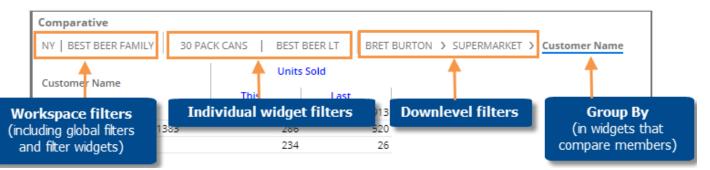
Filter

Filters allow you to narrow down on the exact information needed. You can filter data globally as you use different dashboards, filter across a single dashboard (i.e., workspace filters), filter an individual widget, and apply a filter to a column (in Multi Comparative widgets). Filtering methods include simple menus to select one or more members, saved sets of members (i.e. collections), and dynamic filtering based on tests.



Breadcrumb path

The breadcrumb path at the top of the widget shows the filters currently applied. Just click on a filter in the breadcrumb path to edit or remove it.



Tip: The breadcrumb path does not show filters based on collections, filters based on user account rights (e.g., password collections), or column filters. However, you can place your cursor over the title bar to see a tooltip that shows all filters.

Collections are saved sets of members. Collections can be applied to a single widget or the workspace (i.e., all widgets) to filter the data. If the collection is applied to a single widget, it is considered to be a "widget filter"; if the collection is applied to the workspace (i.e., workspace filter), it filters across the dashboard.

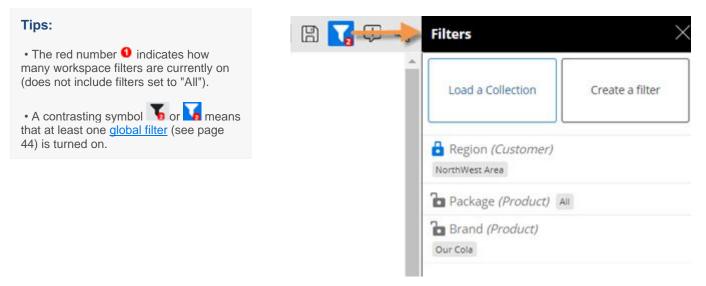
Dynamic filters are based on test criteria (e.g., volume greater than zero) rather than a static set of members. When a dynamic filter is applied to a widget, the Salient Dashboards application runs a test and filters out data for members that do not meet criteria. This type of collection is only available for key members (e.g., customers). Dynamic filters may be saved as dynamic collections so they can be reused and shared.

Workspace filters

A workspace filter affects widgets across the dashboard. A filter panel provides streamlined access to these filters.

To use workspace filters

Click V at the top of the screen to open the filter panel (*keyboard shortcut: f*). This button is blue when the filter panel is open.

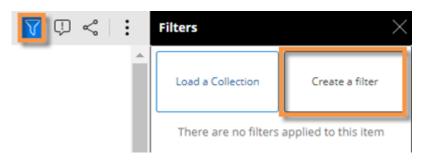


In the filter panel, choose from existing workspace filters or create a new workspace filter (see page 42).

Option	Instructions			
Make a filter selection (e.g., select a different member)	Click on the workspace filter and make your selections in the pop-up window. Click Apply .			
	Chain (Customer) All			
	Brand (Product) BEST BEER LT CHECKED BEST BEER			
	Product Type (Product) Exclude Checked Show All			
	Save Apply Cancel			
	Tips:			
	 By default, the window only shows members with data in the current context. You can click Show All in the dialog to list all members. You can import a file (see page 58) to quickly filter on a list of members. Click at the top of the pop-up window to access this option. 			
Reset a filter	Place the cursor over the filter and click the X button. The filter will still be present but will show data for all members.			
	BEST BEER			
Remove a filter	Reset the filter as explained above. Then, place the cursor over the filter and click the 🔟 button.			
	Brand (Product) All			
	Product Type (Product) All			

To create a workspace filter

- 1. Click the vat the top of the dashboard screen to open the filter panel.
- 2. Click **Create a filter**. This option allows you to select members from a menu. If you prefer, you can filter on a <u>collection of members</u> (see page 46).



To create a workspace filter

3. Select the dimension for which to create a filter.

If you do not see the dimension listed (in view mode): Check the **Show All** box to access dimensions besides those that were built into the dashboard.

4. Checkmark the member(s) to filter on.

Tips:

• The **Exclude Checked** option lets you show data for all members <u>except</u> the selected members.

• You can import a file (see page 58) to quickly select members. Click if at the top of the selection window to access this option.

• You can optionally click **Save** to create a collection of the checked members so that they can be reused later.

5. Click Apply.

Tip:

If the data cube of a widget does not include the key/dimension of the filter, then the filter is not applicable and, therefore, does not affect the widget. For example, if the widget shows weather data that is only associated with a customer key, then a product filter, such as brand, will not affect the widget.

Search	
🗆 Customer	A
Customer Name	
Channel	
SalesRep	
Show All	Cancel
Search	Q @
Available: 35 Selected: 2	৶
Channel	
Colleges	*
🗹 Conv - NoGas	
🗹 Conv With Gas	
Image: Constraint of the second se	of 1
Save Apply C	ancel

Global filters

A global filter is a workspace filter that is "locked" is so that it stays on when you open other dashboards. You can access these filters using the filter panel just like other workspace filters.

To turn on a global filter

- 1. Click the V button at the top of the dashboard screen to open the filter panel.
- 2. In the filter list, locate or create the filter you want to turn on globally.
- 3. Click the lock/unlock button to "lock" the filter. The locked symbol is blue

When you open another dashboard, it will automatically use global filters. Note that only applicable global filters will be applied (i.e., attribute matches a "Group By" in the dashboard).

Tip: The filter button at the top of the screen shows a contrasting filter symbol if global filters are on:

🚡 if panel is closed; 🋂 if panel is open

Filters	\times
Load a Collection	Create a filter
Workspace Filters	
Channel (Customer erettes	r) X
KeyAccount (Custon	erettes Terj All
Brand (Product) All	

Individual widget filters

Individual widget filters let you filter data in a specific widget without affecting the entire dashboard.

To create a widget filter

 Click the filter button at the top of the widget (visible on mouseover if enabled).

			000	βQ	:
	Units Diff	% Change	L	ast	
2,691	283	11.75		2,408	ŝ 🔺
2,605	-154	-5.58		2,759	
2,483	617	33.07		1,866	5
2,148	97	4.73		2,051	

To create a widget filter

2. In the pop-up dialog, click **Create a Filter**.

Other options may be available:

• **Checked** - If the widget has checked members, you can filter on them.

• Load a Collection - You can filter on a saved <u>collection of members</u> (see page 46).

• Build a Dynamic Filter - You can <u>filter based on test criteria</u> (see page 48).

3. Select the dimension (i.e., attribute) for which to create a filter.

If you do not see the dimension listed (in view mode): Check the **Show All** box to access dimensions besides those that were built into the widget.

4. Checkmark the desired member(s).

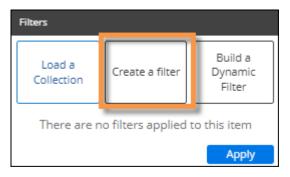
Tips:

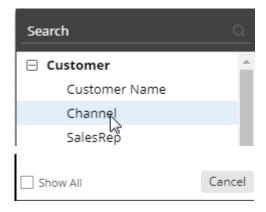
• By default, the filter choices only include members with data in the current context. If you wish, you can check **Show All** to list all members.

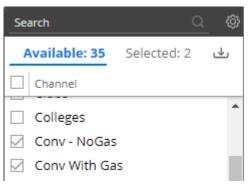
• The **Exclude Checked** option lets you show data for all members <u>except</u> the selected members.

• You can import a file (see page 58) to quickly select members. Click at the top of the selection window to access this option.

• You can optionally click **Save** to create a collection of the checked members so that they can be reused later.







To create a widget filter

5. Click **Apply** to apply the filter to the selected widget only.

\ll $<$ >	>>	1	of 1	
Exclude (Checked 🗌 Show	/ All		
Save	Apply $ $ \vee	Can	cel	
Widget Filt	ers			
Channel (Cu	stomer)			
Conv - NoGas	Conv With Gas			

6. Click **Apply** again in the filters area.

Filter data by a collection

Collections can be applied to a single widget or the workspace (i.e., entire dashboard) to filter the data by a saved set of members.

To apply a collection as a filter

- 1. Do one of the following to open the filters area:
- To apply a collection to a single widget: Click the filter ∇ button at the top of the widget (visible on mouseover).
- To apply a collection to the entire dashboard: Click the filters V button at the top of the screen to open the Filters panel. (Collections cannot be applied to the workspace in explore mode.)
- To apply a collection to an individual column (in Multi Comparative only): Click the column header, and select Filter Date Range.
- 2. Click Load a Collection.



- In the Collections dialog, locate the collection and place a checkmark beside it. You may need to expand a key, dimension, and category to find the collection. A search option is also available.
- 4. Click Apply.

Tips:

• If you select more than one collection within the same key or dimension, results will be limited to members that are common to all selected collections.

• The Symbol represents a <u>dynamic collection</u> (see page 48). This type of collection updates dynamically based on test criteria.

• The 🕞 symbol represents a dynamic collection that has been created in SIM. You can apply this type of collection but not edit it in Salient Dashboards.

• The button lets you merge multiple collections into a single new collection.

Tips:

The breadcrumb path does not show when collection-based filters are on, but the widget tooltip (shown when placing the cursor over the title bar) shows collection filters even if they are hidden in view mode.

Collections		
Create New Colle	ction	6
Search	0	Q 🛱
🗆 🖻 Channel		T +
 Global Church Clubs and ban Convenience 	Tip: Click button to the collec	filter
🖂 Food Service		
No-DFT_Chann □ colleges/bars ⊕ Private	nels	
Refresh	Apply	Cancel

Trend 守	Þ
10	0701
	Trend
8.04	Date Range: 10/1/2018 Thu - 1/31/2020 Mon (16 Months)
6.00	Filters: Product.Brand Collection: Our Brands [Global]
e.03	

Dynamic filters

Dynamic filters are based on test criteria (e.g., volume greater than zero). When a dynamic filter is on, the widget only includes data for the members that meet the test criteria. The filter updates automatically based on the data context rather than storing a static list of members. Dynamic filters may be saved as dynamic collections so they can be reused and shared.

To apply a dynamic filter

1. Go to the filters area for the widget or column:

To apply a dynamic filter to a widget - Select the widget and click the filter ∇ button in its upper-right corner (visible on mouseover).

To apply a dynamic filter to an individual column (in Multi Comparative only) - Click the column heading and select **Filter Date Range**.

2. Click Build a Dynamic Filter.



- 3. In the **Dynamic Filter** area, choose the key to test from the Accumulate By menu (e.g., filter out customers that do not pass the test).
- 4. Set up one or more rules:
- Select the measure to test.
- Select the date range (This or Last) or the variance (Diff or % Change) you wish to test. By default, the date ranges correspond to the widget date ranges. For example, if the widget compares the month-to-date with the prior month, then a rule for "This" would look at the month-to-date and a rule for "Last" would look at the prior month. If the widget does not have a Last date range, then a rule for "Last" will default to one year earlier (YAG) than the "This" date range. If you prefer, you can test a different date range (i.e., something other than the widget date range) by changing the Advanced settings as explained below.
- Select an operator (e.g., greater than).
- Enter a value to compare against.
- To use multiple rules, click Add Rule, repeat the above steps, and choose AND or OR to control which rules must be met.

Tip: If the desired key or measure is not available, you may need to change the cube under Advanced Options.

Customer				
AND OR				Add ru
Measure	Data Type	Operator	Value	
Units 🗸	This 🗸	greater 🗸	0	

5. Optionally, expand the Advanced Options area and choose settings to refine the test.

Advanced option	Explanation
Cubes	To test based on data from a different cube, select from the Cubes menu. This controls which keys and measures are available for selection.
Equivalent	To test data after it has been converted to equivalent units (if applicable), select from the Equivalent menu. An equivalent table selected here overrides an equivalent table applied to the widget.
Passed In	 Choose the part of the date range to consider for the test. These options affect the outcome when the date range includes multiple units of time (e.g., 12 weeks). All Periods (In Total) - looks at the entire date range (e.g., total of all 12 weeks). First and Last Period - looks at the first and last units of time (e.g., 1st week and 12th week); both units of time are needed to pass the test. First Time Period - only considers first unit of time (e.g., 1st week). Last Time Period - only considers last units of time individually with only one unit of time needed to pass the test (any week). All Periods (Individually) - considers all units of time individually with all units of time needed to pass the test (e.g., every week).
Date Range	 Choose the date range to test. Dynamic Date Range (default) - When this option is on, the test will use the date range of the widget. For example, if the widget shows the month-to-date, the test will look at that month to determine which members pass. If the month updates over time (e.g., November to December) or the widget timeframe changes (e.g., one month to 6 months), then the test will automatically update to look at the new dates. Specific Date Range - You can choose this option to test data for a specific date range, which can be different than the widget's date range. For example, you might want to find new products based on three months of data but look at data for a longer timeframe in the widget. After choosing this option, the date setup dialog will appear. You can then select the date range(s) for the test. Any "This" rules in the test will look at the "This" date range you select here; any Last" rules will look at the "Last" date range. The date range(s) can be fixed or update over time based on the current date (e.g. month-to-date). However, the resolution and number of dates used in the test will not change.
Filters	To filter the data prior to testing it, click the arrow beside the Filters menu. This option will filter the data used in the test but will not directly filter the data shown in the widget. See the following new product example. You can load a collection of saved members or create your own filter by selecting members. As in other areas of dashboards, you can combine multiple filters.

6. Do one of the following:

• To immediately apply the filter without saving it, click **Apply**.

• To save the filter as a dynamic collection, click **Save**. Note that this will save the test criteria rather than a list of members.

Example - New product filter

You could use a dynamic filter to find and analyze products that were recently introduced. In this example, a product would be included if it had volume of greater than zero during This date range (based on the widget's This timeframe) and volume of zero or less during Last date range (based on the widget's Last timeframe).

ynamic Filter							
Accumulate By							
Product							\sim
AND OR							Add rule
Measure		Data Type		Operator		Value	
Units	~	This	\sim	>	\sim	0	Ŵ
Measure		Data Type		Operator		Value	
Units	\sim	Last	\sim	<=	\sim	0	m

✓ Advanced Options

Now suppose you are interested in products that are new to a particular channel. You could use a filter in the advanced area of the test to find those products.

∧ Advanced Options			
Cubes		Equivalent	
Sales	~	None	\sim
Passed In		Date Range	
All Periods (In Total)	~	Dynamic Date Range	~
Filters			
Convenience X	× ~		

When this setting is on, the test runs the test on the filtered data (e.g., sales for convenience stores only) but does not directly filter the data in the widget. In this example, the widget includes data for other channels, but the results are filtered on products that are new to the convenience channel.

	Units	
↑ Channel	This	Last
> 3rd Party Operators	86	27
> 🗌 All Othr On Premise	301	47
> Bars / Taverns	44	0
> Beverage Centers	459	127
> Churches	38	2
> Clubs	24	4
> Colleges	312	72
> Conv - NoGas	216	0
> Conv With Gas	1,861	0
Daloy Storer	60	2
Total (32)	12,538	1,743

Example - Active customer filter

You could use a dynamic test to filter on active customers. In this example, a customer would be included if it had volume of greater than zero during This date range (based on the widget's This timeframe).

ynamic Filter				
Accumulate By				
Customer				~
AND OR				Add rule
Measure	Data Type	Operator	Value	
Units	 ✓ This 	>	~ O	
Cubes			Equivalent	
Sales		~	None	~
Passed In			Date Range	
All Periods (In	Total)	~	Dynamic Date Range	~
Filters				
		× v		
		× ~		

If your definition of an active customer is based on a more precise timeframe (e.g., sales during last 12 months), you could assign a specific date range that is not based on the widget date range. This would allow you to change the date range of the widget without affecting the test.

Advanced Opti	ions				
Cubes			Equivalent		
Sales		\sim	None		~
Passed In			Date Range 🖉		
All Periods (In Tota	al)	\sim	Specific Date Range		~
Filters	Name: Last 12	2 Months [1 Month L	ng] vs. YAG		Day Filters
There are no filter	Resolution:	Month	V Week Ending:	Sunday	\sim
	This				
	Month To Date	E Last Month Last 6	Months Year To Date Last Year	Custom Fixed	
	Start: 01	/1999 [1	End: 12/1999	1
Save	<		0	0>	> 12 0

Column filters (in Multi Comparative)

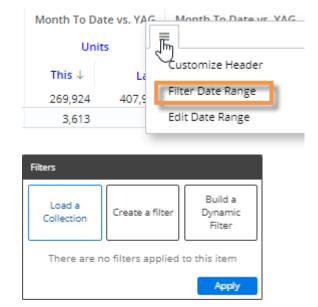
The columns in a Multi Comparative widget can be filtered on various subsets of data. The filters, date ranges, measures, and equivalents can be the same or different across columns. Any number of columns can be included to provide a customized view of performance. For example, compare performance across individual brands, packages, and custom groups of products in one view. A filter icon **T** indicates that a column is filtered. The filtered data is also available when you switch to graph format.

	All Pro	oducts		T Our Cola		T 12 Pa	ck Cans	▼Our Car Bra	bonated nds	Products Price	
	Ur	its		Units		Un	its	Un	its	Un	its
Channel	This ↓	% Change	This	Last	% Change	This	% Change	This	% Change	This	% Change
> 🗌 Regional Chains	87,307	18.54	35,909	29,847	20.31 🔵	38,902	2.26	80,345	20.11 🔵	5,365	-18.64
Conv With Gas	29,431	10.01	12,751	11,590	10.02	5,568	14.54	26,121	10.67	12,266	-6.59
> 🗌 Mass Merchandisers	23,893	-27.25 🔴	10,975	15,990	-31.36 🛑	15,290	-40.53 🔴	23,059	-27.99 🔴	1,798	2.98
> Other Groceries	20,611	4.06	8,880	7,889	12.56	3,185	88.46 🔵	17,308	8.88	7,557	-12.16
> 🗌 3rd Party Operators	14,376	-8.29	5,523	5,951	-7.19	201	55.81 🔵	12,165	-9.69	5,953	-16.47
> Drug Stores	14,296	10.74	5,965	5,797	2.90	7,311	3.32	13,532	9.89	1,223	8.71
> 🗌 Local Chains	11,851	5.16	5,377	5,191	3.58	4,195	6.91	10,979	5.96	1,118	-18.45
> 🗌 Industrial	9,576	8.47	2,151	2,159	-0.37	1	-80.00 🔴	5,241	4.78	2,215	6.70
> Superettes	9,020	-7.84	3,681	4,215	-12.67	2,349	-25.31 🔴	7,875	-10.14	1,551	-22.84 🛑

The following instructions explain how to filter individual columns. Column filters can also be set up to work with dashboard filters to compare whatever is selected to <u>benchmarks</u> (see page 54) such as "all others" or custom cohorts.

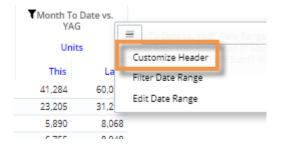
To apply a filter to a column

- 1. Add or select a Multi Comparative widget. Column filtering is only available in this widget type.
 - The widget must have at least one measure.
 - The widget must be in grid format.
- 3. Select Filter Date Range.
- In the next menus, choose how to filter the column. These options are the same as those available for other types of filters. For example, you can <u>filter on a saved collection</u> (see page 46), <u>create a new filter for any available</u> <u>dimension</u> (see page 44), <u>apply a dynamic filter</u> (see page 48), etc.



To apply a filter to a column

- 5. *(Recommended)* Customize the column header to indicate what the column is filtered on:
 - Place the cursor over the column and click the \equiv menu icon.
 - Select Customize Header.
 - Choose header options.



Tips:

• Column filters also allow you to apply equivalents to individual columns to compare converted data within a widget. Equivalents are available via the **Create a filter** option.

• Depending on the dataset configuration, you may be able to include custom calculations that compare one column to another (e.g., difference between one brand and all products). This feature requires temporal measures.

×

KeyAccount (Customer)

lh

R D Foods

Benchmarking

Benchmarking allows you to compare the performance of any part of your organization to other parts that represent standards and industry bests. In Salient Dashboards, you can dynamically benchmark performance against "all others" or custom peer groups (i.e., cohorts) using advanced options in Multi Comparative column filters. For example, compare a single account to all others and/or a top-performing group of similar accounts. The results update dynamically based on whatever filter is selected at the time; just pick from the filter to benchmark a different part of the organization (e.g., a different account).

Multi Comparative								
R D Foods Form								
_	Last		AG R D Food	ds		rget Conv v	Benchmark vith Gas Acct	Group:
		Uni	its			Uni	ts	
Form	This ↓	Diff	% Change	Mix (This)	This	Diff	% Change	Mix (This)
PET	3,188	-785	-19.76	87.1	4,440	739	19.97	59.9
Glass	164	92	127.78	4.5	226	55	32.16	3.0
> 🔄 Fountain Tank	161	-14	-8.00	4.4	10	15	300.00	0.1
Cans	148	150	7,500.00	4.0	2,659	-1,314	-33.07	35.9
Cups & Lids	0	0	0.00	0.0	48	48	100.00	0.6
> Fountain BIB	0	0	0.00	0.0	28	19	211.11	0.4

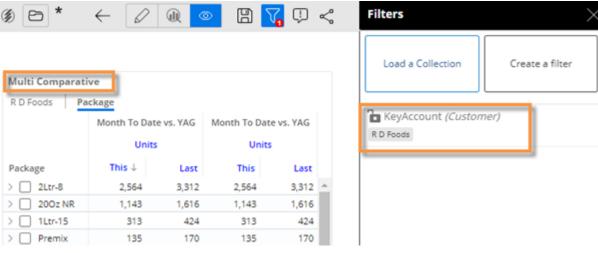
The filtered data is also available when you switch to graph format.

To compare performance to a benchmark

- 1. Add or select a Multi Comparative widget. Column filtering is only available in this widget type.
 - The widget must have at least one measure.
 - The widget must be in grid format.

- The widget should have at least two date columns, which should typically use the same date (e.g. MTD vs.

- YAG) as each other to provide a direct comparison.
- 2. Apply a workspace filter to focus on the member (e.g., account) that you want to compare to a benchmark. The workspace filter may be applied via a filter widget, filter panel, or other method. To preview results as you work, select a member from the filter (e.g., a single account). A different member may be selected at any time; the columns will update dynamically.



3. Leave at least one column as is to show results for whatever is selected in the filter.

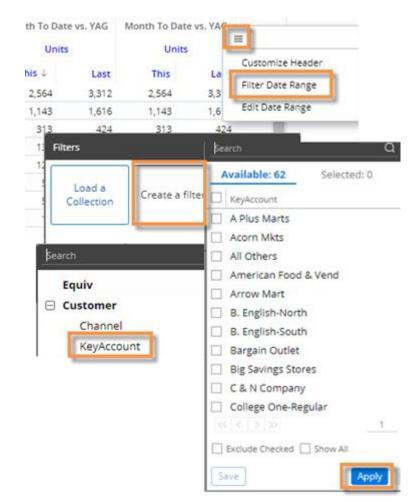
To compare performance to a benchmark

4. In another column, apply a filter for the same dimension or key as the workspace filter (e.g., key account)—leaving it set to All.

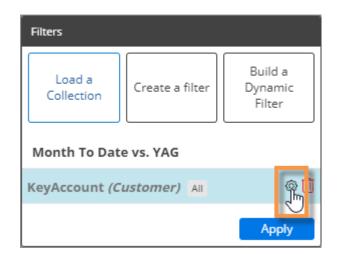
- Place the cursor over the column and click the \equiv menu icon.

- Select Filter Date Range.
- Click Create a filter.
- Select the dimension or key list.

- Do not check any members. Click **Apply** once.



 In the Filters area, place the cursor over the new filter and click the button to access advanced settings.



To compare performance to a benchmark

6. Select one of the following from the Advanced Filter Modifier menu:

Option 1: Compare to All Others

To show data for all members <u>except</u> the member you are filtered on (e.g., all key accounts except R D Foods), select **All Others** and click OK.

Advanced Settings	
Advanced Filter Modifier	
All Others	~
Cohort Selection	
Select	\sim
Cohort Options	
Non-Modified	\sim
ОК	Cancel

Option 2: Compare to a Cohort

To show data for a custom group of members (must be pre-defined by an administrator), make the following selections and click OK.

Select Named Cohort.

From the Cohort Selection menu, select the name of the cohort group. The Salient Dashboards application will search within this group to find the corresponding cohort for the filter member (e.g., target account for R D Foods) and show results for the cohort member(s).

From the Cohort Options menu, choose from the following options to add or remove the filter member from the results:

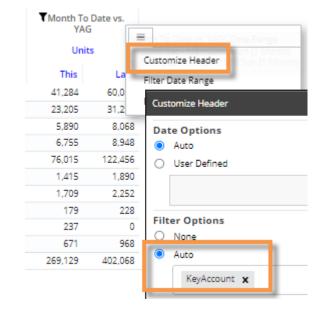
- Non-Modified Leave the cohort as is; do not add or remove the filter member.
- Include Filtered Members If the cohort does not include the filter member, add it to the results.
- Exclude Filtered Members If the cohort includes the filter member, remove it from the results.

Advanced Settings	
Advanced Filter Modifier	
Named Cohort	~
Cohort Selection	
Target Account	~
Cohort Options	
Non-Modified	~
ОК	Cancel

7. After choosing Advanced Settings, click **Apply** to apply the filter to the column.

To compare performance to a benchmark

- 8. (*Recommended*) Repeat the following steps for each column to modify headings so that they show what the column is filtered on:
- Select Customize Header.
- In the Filter Options section, select Auto and then select the filter dimension to automatically show the member(s) that the column is filtered on; then click OK. Other options for custom headers are available.



Tips:

For a cohort comparison:

- If the filter member does not have a cohort within the selected group, the column will show zero data and the column header will show "Group Not Found" (if filter label is on).
- You cannot compare a cohort to multiple members at once (i.e., filter on multiple members); the column will show zeros if multiple members are on.

Depending on the dataset configuration, you may be able to include custom calculations that compare one column to another (e.g., difference between an account and a target account). This feature requires temporal measures.

See the Salient Dashboards Installation and Configuration Manual for information about creating and editing cohorts.

To provide automatic comparisons of user-assigned data to benchmarks (e.g., how am I doing compared to everyone else), your organization can use password collections to filter the data in a column and include another column with "all others" or cohorts applied. This feature requires additional setup.

Import filters

You can import a text file (i.e., local collection) to quickly select members for a filter as explained below. This method works for several types of filters, including workspace filters, individual widget filters, and filter widgets. In addition, text files can be used when creating filter buttons and collections. This feature may be turned off globally by your administrator.

In addition to the method explained below, you can <u>import options</u>, <u>including filters</u>, <u>from other dashboards</u> (see page 79). However, this option is not available for filter widgets.

To import a text file for a filter

- If you haven't already, create a text file that lists the members. It should have the CSV extension. Each line should list the host code of a single member.
- 2. Go to the selection window for the filter. For example, to import a text file for a workspace filter, click on the workspace filter in the filters panel.
- Click the button at the top of the window.

Example CSV file 91857 11904 11880 00000

Filters		\times	
Load a Collection	at Search	a Q	
	Available: 3173	Selected: 0	
Workspace Filters	Customer	CustName	CustA
Company (Custo	n 🗌 00006	ADDISON AUTO PARTS	46
	00007	A & A COUNTRY STORE	ROU
Customer All	00008	GAS & GOODIES #6	124
	00009	A-PLUS VENDING	55
Choose File	No 🗊 custom	er_num_inactive.csv	3/1/2021 1
	Custom	er_num_single.csv	3/1/2021 1
	<		
	me: custome	r_num_inactive.csv	✓ Microsoft Excel
Impor	rt Complete		Open
4 of Add	4 ed Successfully		
	ОК		

4. Choose the file and click Open.

Salient Dashboards will show a summary of the members imported.

To import a text file for a filter

5. Click Apply.

Drill down (i.e., downlevel filters)

You can drill down on one or more members to filter the data in a widget. When you drill, Salient Dashboards adds a downlevel filter to remove data for all other members.

Drilling is only available in data widgets that have multiple Group By dimensions.

To drill down on a single member

Double-click on the row, bar, pie slice, etc., representing that member.

Tip: You can also drill by clicking on a member to select it and then clicking the \square button at the top of the widget.

Channel	This ↓	Last
> 🗌 Regional Chains	87,307	73,745
> Conv With Gas	29,431	30,153
> 🔄 Mass Merchandisers	23,893	18,932
> Other Groceries	20,611	21,147
> 3rd Party Doub	le-click t	to drill
> Drug Stores	14,250	10,752

To drill down on multiple members

- 1. <u>Check the desired</u> <u>members</u> (see page 35) in a grid.
- 2. Click a on the title bar at the top of the widget.
- 3. If a drop-down appears, select **Drill into Checked Rows**.

Comparative		۳ ۲	I N V Q I
Channel			Downlevel to SalesRep
	Un	its	
Channel	This ↓	% Change	
> 🔽 Regional Chains	87,307	18.39	A
> 🗌 Conv With Gas	29,431	-2.39	
> 🗹 Mass Merchandisers	23,893	26.20	
> 🗌 Other Groceries	20,611	-2.53	
> 🗌 3rd Party Operators	14,376	23.33	

Tips:

When you drill, the By becomes what was previously the 2nd By. You may be able to <u>change the By and/or</u> <u>downlevel order</u> (see page 25) as you drill to follow a flexible drill path.

After you have drilled down, you can drill back up at any time by clicking $\overline{\Sigma}$ on the widget toolbar.

Tips:

You can drill down on expanded grid rows to filter on multiple levels at once. In this case, drilling back up will remove all the drill levels simultaneously.

Regional Chains	87,307		
> Johnson, Louise	13,811		
✓ Baird, Jim	10,353		
> Village North	4,651		
> S.Newb Double-click			

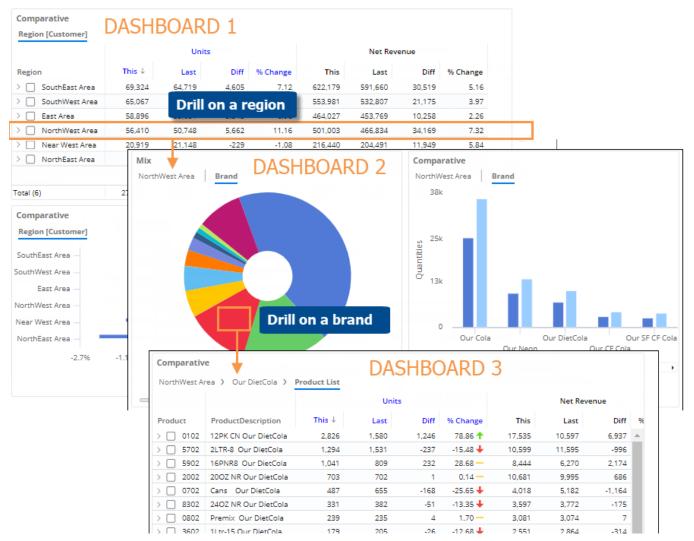
If a custom drill-down is configured, drilling down may take you to another dashboard with the downlevel filters applied.

Drilling affects other widgets in the dashboard if the dashboard has a corresponding workspace filter.

Custom drill-downs

A custom drill-down is a set of preconfigured dashboards through which the user can <u>drill</u> (see page 62). The custom drill path can include a variety of widget types and display settings to optimize the investigative process while allowing the user to select the item(s) on which to drill.

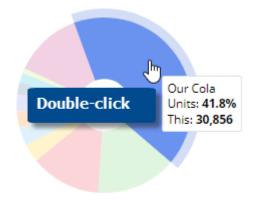
Custom drill-downs must be created in edit mode by a Dashboard Designer. All dashboards in a custom drill-down must be published.



Use custom drill-downs

- 1. <u>Open the first dashboard</u> (see page 8) in the custom drill-down.
- 2. Select the item(s) and drill by <u>double-clicking or</u> <u>using other drill methods</u> (see page 59).
- 3. You can continue to drill down until you reach the last dashboard in the custom drill-down.

	Units			
Region	This ↓	Last	Diff	
> 🔄 SouthEast Anea	69,324	64,719	4,605	
> 🗌 SouthWest Area	65.067	60,886	4,181	
> 🗌 East Area Dou	ble-click	55,051	3,845	
> NorthWes		50,748	5,662	
> 🗌 Near West Area	20,919	21,148	-229	



Tips:

Depending on the widget's configuration, you may need to drill through additional levels of Bys before the next dashboard will open.

You can drill on multiple member(s) by checking them and then clicking Σ on the title bar at the top of the widget.

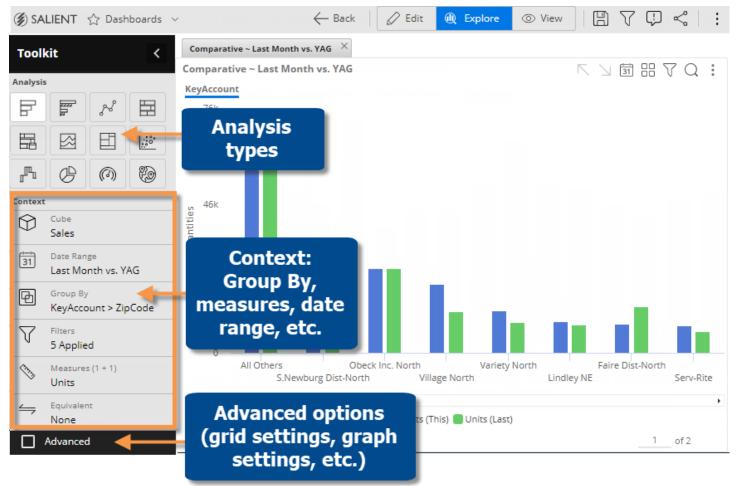
Explore

Explore mode provides additional capabilities for data investigation beyond those available in view mode. Users can change the analysis type, choose settings, and more. Explore mode does not provide the same dashboard building capabilities as edit mode.

To start exploring from a widget

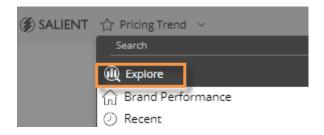
When viewing a dashboard, you can expand any of its widgets in explore mode to dig deeper into		
the data.	5/1999 06/1999 07/1999 08 Average	
Click in the upper-right corner	21,349 150,834 111,656 1 108,727 🕒 Export	
of a widget (visible on mouseover)	45,823 57,650 47,194 41,589 🕀 Explore From Here	
to open the menu.	41,375 49,464 36,266 36,042 • Graph All Brand	
Select Explore From Here.	11,839 16,700 10,967 10,978 Graph Checked Member(s) in Brand	d

The widget is maximized within its own tab in explore mode. Additional options to investigate the data (see below) are available in the toolkit on the left side of the screen.



Go straight to explore mode

If you prefer, you can start exploring from a default view rather than picking a widget



In the dashboards screen, open the dashboards menu and select **Explore**.

The default starting point is a simple comparative, unless your organization has customized its own starting point.

What you can do in explore mode

Explore mode offers the same options for interacting with the data that are available in view mode plus the following:

- <u>Change the analysis type</u>, (see page 64) including analysis-specific settings such as exception criteria, a scattergran key, and geo measures.
- Highlight data (see page 65).
- Duplicate a widget (see page 68).
- <u>Access advanced options</u> (see page 69) (general settings, grid settings, graph settings, navigation links, and dashboard settings).
- Access more areas of the toolkit, where you can change the date range, add measures, Group By dimensions, and more. These capabilities are also available in view mode but may be more directly accessed via the toolkit in explore mode.

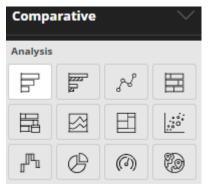
When you are finished exploring

When you are done exploring, you can:

- Use the browser's back button to go back to your previous dashboard/mode.
- Keep your changes by <u>saving</u> (see page 80) a new dashboard and/or exporting the dashboard to an SDM file. The resulting dashboard will open in explore mode.

Change the analysis type in explore mode

- 1. Select the widget.
- 2. At the top of the toolkit, click the button of the desired <u>analysis type</u> (see page 87).



Highlight data

You can highlight data based on custom criteria or percent of the total (i.e., heatmap) to spot areas of concern or importance. The availability of highlighting depends on the widget type.

Grid highlighting based on custom criteria

SouthEast Area	69,324 🔴	4,605	7.12 -
SouthWest Area	65,067 🔵	4,181	6.87 —
East Area	58,896	3,845	6.98 —
NorthWest Area	56,410	5,662	11.16 🕇
Near West Area	20,919	-229	-1.08 🔶
NorthEast Area	289	-6	-2.03 🔶

To highlight data based on custom criteria in a grid (in explore mode)

- 1. Place your cursor on the heading of the column to highlight. You can highlight actual values (This or Last), percent change, difference, etc., for any measure.
- 2. Click the menu icon \equiv .
- 3. Select Highlighting.
- 4. In Highlight Settings, check Green highlighting, Yellow highlighting, and/or Red highlighting, depending on the highlighting color(s) you want to use.
- 5. For each color range, type a minimum value and maximum value. If you use multiple ranges, they cannot overlap.
- 6. Optionally, check Include Totals/Avg Values to apply the highlight settings to applicable totals, averages, and subtotals (i.e., checked/unchecked) in the grid.
- 7. From the Style drop-down, select a highlighting style. The style controls the symbol used in grids.
- 8. Click OK.

Diff	% Chi	, Fin	1 E-b-E-b-A		
4,605		Sort Ascer	Highlight S Inding	secongs	
4,181		Cont Door		reen Highlighting	
3,845		Sort Desce	endir		
5,662	11.1	Highlightir	Min:	10	\bigcirc
			Max:	1000000	0
			Min:	0.01	\diamond
			Min:	0.01	\bigcirc
			Max:	9.99	\diamond
			R	ed Highlighting	

Include Totals/Avg Val	ues
Style	
Arrows	\sim
Heatmap	
ОК	Cancel

Heatmap highlighting in grids

You can highlight grid cells based on the percent of the total for a given column to create a "heatmap"; the darkest shades represent the largest values. This method does not require you to enter criteria because the shades are calculated automatically.

Form	Units ↓	Net Revenue	Margin
> Cans	21,320	15,773	7,444
> PET	17,360	17,516	9,229
> 🗌 Fountain Tank	1,192	1,718	1,009
> 🗌 Cups & Lids	1,152	101	-35
> Glass	962	1,462	628

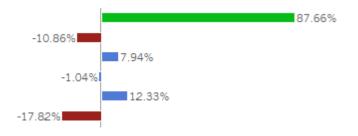
To turn on heatmap highlighting (in explore mode)

- Place your cursor on the heading of the column to highlight.
- 2. Click the drop-down arrow that appears.
- 3. Select Highlighting.
- 4. In **Highlight Settings**, check the **Heatmap** box.
- 5. Click OK.

- Unit (Fr Cans 21 Remove PET 11 Show on graph Fountain Tank Sort Ascending **Highlight Settings** Cups & Lids Sort Descending Glass Green Highlighting Fountain BIB Highlighting Fountain Plastic 🗹 Heatmap OK Cancel al Graph Settings Visual Options **Chart Visual Options** Chart Palette Series ∨ Color Type Units (This) tel Column 0 Net Revenue (This) Tip: If you don't see the measure and format Show All listed, click Show All. **Custom Reference Line**
- Optionally, choose a custom color in Graph Settings, Visual Options. Locate the specific measure and format (e.g., Units for This date range) and then click in the Color column. This color will serve as the darkest shade possible, with other shades calculated accordingly.

If you skip this step, then the grid will use the color of the data type (i.e., blue for volume, black for revenue, etc.)

Graph highlighting



To highlight data in graphs

 Access visual options by clicking in the graph legend (available on mouseover if the legend is enabled).

Tip: You can also access visual options under Graph Settings in the toolkit (in explore mode).

- 2. For the measure/format to highlight, click in the Color column.
- 3. Check the Use Highlight Settings box.
- If highlight settings are not already configured, click the Highlight Settings button and set highlighting ranges as explained below.





Chart Visual Option	าร					_
Series 🗸	Тур	e	Color	Style	Size	
Units Sold (This)	ant	Column	000	N/A	80%	
Units Sold (Last)	<u>0n1</u>	Column	🗹 Use H	lighlight Settinរ្	gs Highligh	nt Settings
Net Revenue (This)	°▲ +□	Marker				
Net Revenue (Last)	0 Å + 0	Marker				

To highlight data in graphs

- For each color you wish to use, check the box and type a minimum value and maximum value. Ranges cannot overlap.
- Optionally, check **Include Totals/Avg Values** to apply the highlight settings to applicable totals in the graph. This setting only affects graphs that compare members and include the graph total, which can be turned on in graph settings.
- Select a style. In graphs, the style controls custom highlighting colors if they are configured.
- When you are finished, click OK.

Highlight Se	ttings	
🗹 📕 Gro	een Highlighting	
Min:	10000	0
Max:	1000000	\bigcirc
🗹 🔤 Yei	low Highlighting	
Min:	5000	<u>^</u>
Include Style	Totals/Avg Values	
Arrows		\sim
🗌 Heatma	p	
	ОК	Cancel

Duplicate a widget

When you duplicate a widget in <u>explore mode</u> (see page 63), the new widget will be maximized in its own tab, allowing you to follow another path of investigation within the dashboard.

To duplicate a widget

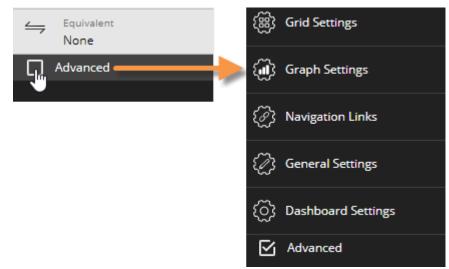
- 1. In explore mode, select the widget/tab you want to duplicate.
- 2. On the widget title bar, click the i menu button and select Duplicate Widget, or press + on the keyboard.
- 3. Make changes to the new widget as desired.

Advanced options for exploring

In explore mode, advanced options are hidden by default to simplify the screen.

To turn on advanced options for exploring

At the bottom of the toolkit, check the Advanced box.



The following settings become available.

Area	Settings
Grid Settings	Grid page size, infinite scrolling, show/hide totals, grid types (see page 70), etc.
Graph Settings	Graph page size; orientation; show/hide legend, axis, labels; <u>visual options</u> (see page 73), trellis, etc.
Navigation Links	Embedded links to other dashboards
General Settings	Widget title, style, size, position, transparency, enable/disable options for view mode, etc.
Dashboard Settings	Member coloring (see page 76), host code display settings, Knowledge Manager settings, metric coloring in grids, etc.

Grid types in explore mode

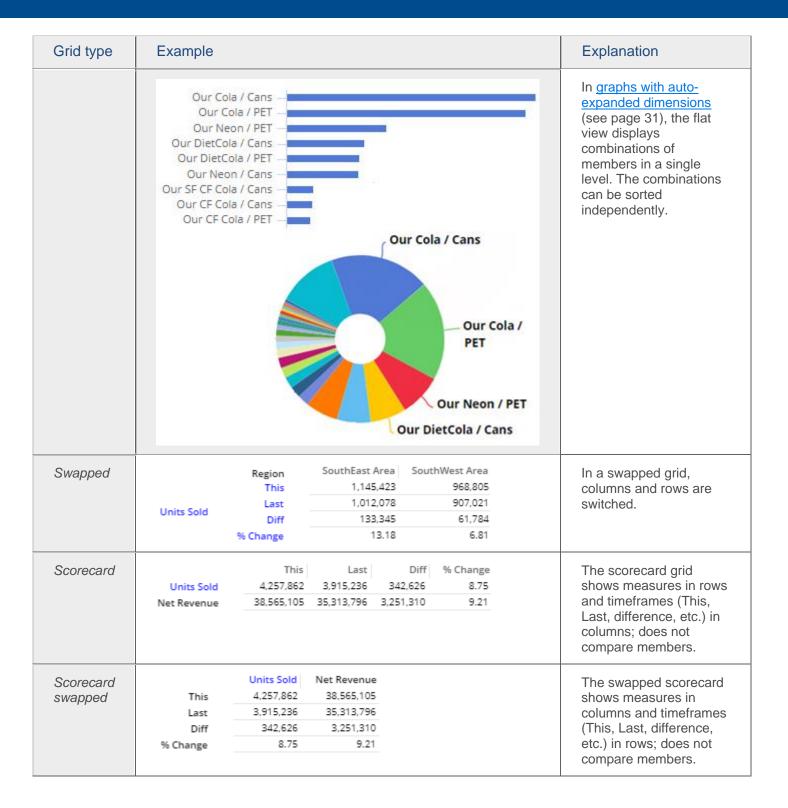
The grid type affects the layout of columns and rows. In addition, some grid types affect the format of graphs when <u>auto-expand is on</u> (see page 31). To change the grid type, go to Grid Settings in the toolkit and click on Grid Type. The available types depend on the selected widget.

Tip: In explore	e mode, check 🔲 Adva	anced at the	e bottom	of the toolkit to	access settings.	
(छ्रि) Grid Set	tings					
Grid Typ	oe Gr	id Type				
Show Grid T Hide Grid T Hide Grid A Hide Grid A	otals verages	Standard		Flat View		
Grid type	Example					Explanation
Standard	Region > SouthEast Area > SouthWest Area > NorthWest Area East Area > Carbonated > Non-Carb	This↓ 73,794 60,364 57,685 57,196 54,648 1,956	Units Last 116,284 89,170 83,206 85,956 82,242 2,966	% Change -36.54 -32.30 -30.67 -33.46 -33.55 -34.05		In general, a standard grid shows measures in columns and members in rows. Expanded dimensions will be in a "tree."

Explore

Grid type	Example				Explanation
	Our Cola	Cans PET Glass		=	In <u>graphs with auto-</u> expanded dimensions (see page 31), the
	Our Neon	PET Cans			standard grid type will cause members to be
	Our DietCola	Cans PET Glass			grouped under the parent category.
		PET			
Flat view	Region	PET OUT CONTROL CONTROL PET OUT PET OUT Type This	Units Last	% Change	The <u>flat view grid</u> (see page 30) is like the standard format except it
Flat view	Region > SouthEast Area	Carr Our	Units Last	% Change -36.49	page 30) is like the standard format except it places expanded
Flat view	-	Type This	Units Last 39 106,188	_	page 30) is like the standard format except it places expanded dimensions in separate
Flat view	> SouthEast Area	Type This Carbonated 67,4	Units Units Last 39 106,188 28 84,426	-36.49	page 30) is like the standard format except it places expanded dimensions in separate columns so rows can be
Flat view	 SouthEast Area SouthWest Area 	Type This Carbonated 67,4 Carbonated 57,0	Units Units Units Units Units Units 28 84,426 07 79,084	-36.49 -32.45	page 30) is like the standard format except it places expanded dimensions in separate
Flat view	 SouthEast Area SouthWest Area NorthWest Area 	Type This Carbonated 67,4 Carbonated 57,0 Carbonated 54,7	Units Units Units Units Units Units Units 28 84,426 07 79,084 48 82,242	-36.49 -32.45 -30.82	page 30) is like the standard format except it places expanded dimensions in separate columns so rows can be

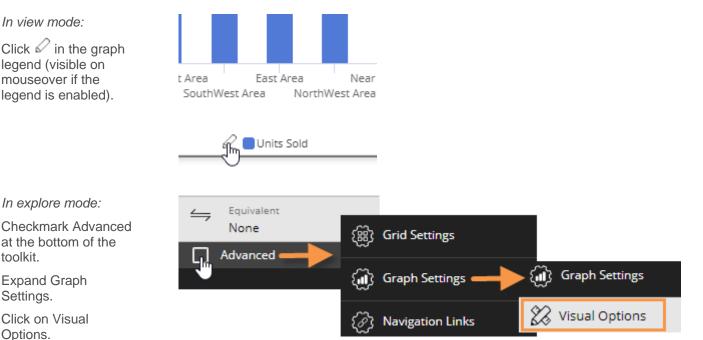
Explore



Visual options

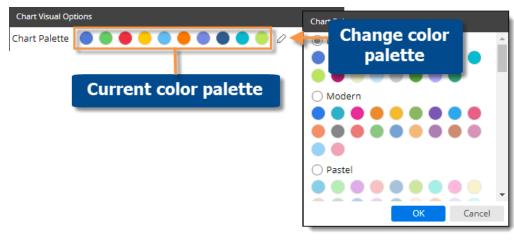
Using visual options, you can customize the colors and styles used in most graphs.





Choose a color palette

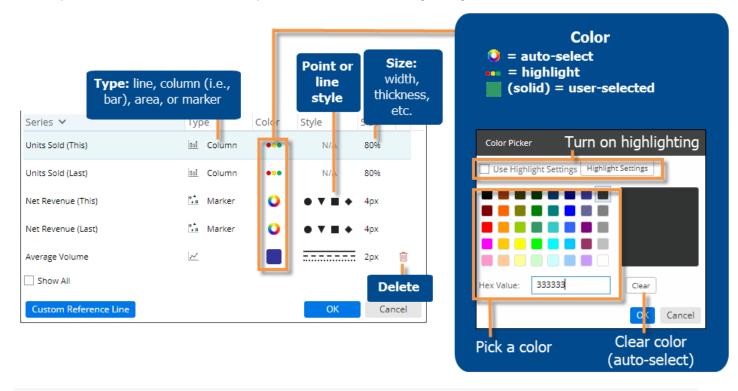
At the top of visual options, click \swarrow to change the color palette, which controls the default colors of most graph components. Salient Dashboards will apply the selected palette's colors in the order they are shown (e.g., blue to first component, green to second component, etc.). The available palettes depend on the dataset configuration.



Tip: You can override the selected palette by choosing a color for an individual graph component as explained below.

Customize graph components

Depending on the graph type, you can customize individual graph components (e.g., bars, lines, points, etc.). In visual options, click in the row of the component to make the following changes:



Tip: If you don't see the measure/format, checkmark the Show All box.

Axis management

You can customize the axes of several graph types, including Trend, Comparative, and Multi Comparative.

To customize axes

Before proceeding, add the desired measures.

- 1. Click in the upper-right corner of the widget, and select Axis Management.
- For an actual value graph, choose the axis to customize (e.g., Quantities, Total Currency, etc.). Depending on the selected measures, the graph may include multiple axes, each of which represents a measure or data family.

For a percent change graph, all % change data will be plotted along a single axis so this step is not necessary.

- 3. To change the axis title, click Q.
- 4. Choose the axis location.
- 5. Show or hide the axis title.
- 6. Show or hide the axis scale.
- 7. Choose scale settings, including the minimum, maximum, and tick interval. These may be automatic or custom values.
- 8. Click Save when you are finished.

-		1
Axis Management		
Quantities		
Total Currency		Ø
Axis Location:		
Right	\sim	
🖉 Show Axis Title		
Show Axis Scale		
Axis Min:	Axis Max:	
1000000 🗌 Auto	5000000	Auto
Tick Interval:		
500000 Auto		
Reset		

Axis Management

31 8

Vertical Horizontal

Member coloring

You can assign custom colors to specific dimension members to enhance visual understanding in some types of graphs. For example, you might assign blue to represent a certain region. The colors will be applied consistently in all applicable widgets, which include Mix, Share Trend, and some Crosstab graphs (see the following tips), within the dashboard. For members with assigned colors, the member coloring will override the <u>color palette</u> (see page 73). Member colors do not carry over from one dashboard to another; however, you can <u>import settings for member</u> coloring (see page 79).

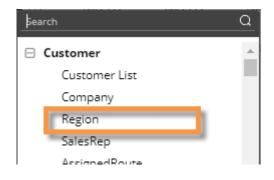
To apply member coloring

- In explore mode, click on
 Advanced at the bottom of the toolkit.
- 2. In the toolkit, expand **Dashboard Settings**, and click on **Member Coloring**.
- 3. Click on Set a Member Color.

Tip: This menu shows a summary of the member colors that have already been defined. You can click on a dimension to edit its colors.

() Dashboard Settings	R
# Display Host Codes	
C. Knowledge Manager	
Category Visibility	
A Member Coloring	Member Coloring
Badge Image:	Set a Member Color
Badge Image:	Set a Member Color
none	Set a Member Color Apply
none Image Ciear	

4. In the next menu, choose the dimension.



To apply member coloring

- 5. Locate a member to which you want to assign a color. If you wish, you can search for a member.
- Click the square beside the member and choose a color. Repeat this step to choose colors for additional members. You may skip a member(s); in this case, the default color from the palette will be applied to the member(s).
- 7. When you are finished choosing colors for a dimension, click **Apply**.

Search		@	
Available: 8	Selected:	7	
Color Region			
East Are	a		
Hex Value: 3	366FF	Clear	
		ОК	Cancel
Restore De	fault Member Co	olors	
	Apply	Cancel	

	Set a Member Color	
Company (1)		
Region (7)		

8. Click **Apply**, or repeat this procedure to choose coloring for additional dimensions.

Tips:

Only Mix, Share Trend, and Crosstab graphs with static colors show member coloring, because other types of widgets use coloring to represent measures, percent change, pass/fail, etc.

To turn on static colors for a Crosstab so that member coloring can be utilized, go to its color setup in **Visual Options**. Crosstab static coloring (in visual options):

		·	
Туре	Color	Style	Size
Mondrian	0	N/A	Units (Tł
	Color Set	up	
	Color:	Static 🔿	/ariable
	Color By: Cross By		\sim

Import dashboard options

You can import settings from other dashboards. For example, you might want to import filters, member coloring, and other dashboard settings.

To import dashboard options

- 1. Open the dashboard to which you want to apply the settings.
- 2. Go to the dashboards menu at the top of the screen.
- 3. Turn on Import Options.
- 4. Click on the name of the dashboard that has the settings you want to import.
- In the Import Options dialog, check the settings you wish to import, or check Select All to quickly import all available settings.

Filters - includes filters that have been applied to the workspace. (Workspace filters associated with filter widgets are not available for import.)

Options - include various dashboard settings.

Display - includes settings for custom <u>coloring of members</u> (see page 76) and may also include a background image and badge image (if used).

6. Click Import.

			Add Widget	
	Search			
	C New	🕀 Explore	🕂 Refresh	Import Options
	Ch Ch	ain Account P	erformance	-
	Pro	duct Perform	ance - by brand	i i
	Pro	duct Perform	ance	
	-			
nport Optio	ns			
Select All				
	-	-		gets by selecting a widget
	-	C on the keyboar ashboard worksp	-	md + V to paste it when
you are t	ocused on a d	ashboard worksp	ace.	
Filters				
🗆 Form (Product)			
SalesR	ep (Customer)			
Baird,	Jim			
Options	1			
C Export	Prompt			
🗌 Display	/ Host Code: H	lode Code Mode:	None ()	
C Knowle	edge Manager	Options		
Catego	ory Visibility Op	tions		
Allow S	Spawning: True	2		
C Show S	Standard Widg	et Title: False		
🗆 Add Cu	ube Names: Fa	lse		
🗌 Use M	etric Colors on	Grid: True		
🗌 Filter P	anel Options			
	oad: False Posi	tion: Right		
Open on L				
Open on Li Display				

Import

Cancel

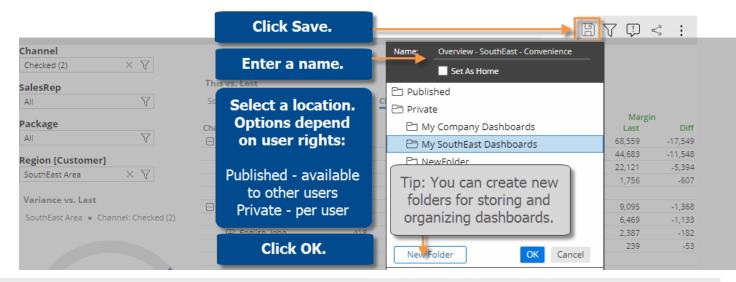
Save and Share

Save a dashboard

After you have made changes to a dashboard, you may want to save it so that you can return to it in the future with your desired settings already applied and/or share it with others (additional rights may be required).

To save a dashboard

- 1. Open the original dashboard and make the desired changes. For example, you might apply a filter or change the date.
- 2. Click **Save** at the top of the screen.
- 3. Type a dashboard name. This might be the same as the original dashboard or you might modify the name.
- 4. Select a location. The available locations depend on your user rights: private dashboards are only available to you; published dashboards are available to other users.
- 5. Click OK.



Tips:

The saved dashboard is a copy of the original dashboard unless you overwrite it using the same location and name; therefore, if the original dashboard changes, the copy will not be updated.

If you only have access to the private folder and you want to share a dashboard with other users, you may want to use the <u>Share URL feature</u> (see page 81).

Share a dashboard

Sharing a dashboard creates a temporary dashboard URL, which you can access in future sessions and/or share with other users. A shared URL retains any changes that you made, such as filters, date range selections, etc., and is therefore, a useful method for returning to a dashboard with your preferred settings already applied.

The URL is valid for a number of days (set by your administrator) after the last time it is accessed; therefore, if users continue to access the URL, it will remain available.

To share a dashboard

- 1. Open the dashboard and make the desired changes. For example, you might filter or change the date.
- 2. Click sin the upper-right corner of the screen.
- 3. In the **Share Dashboard** window, copy the URL using the browser controls (for example, right-click and select Copy in most desktop browsers).
- 4. Share or save this URL for use by other users or in future sessions.

🏈 SALIENT 🄺 Channel	Comparison 🗸		Click Share	button	⊰ :
Comparative		Mix			
Channel 0%	Share Dashboard				
	Copy and paste this link over IM or e		Copy URL.		
	This URL will be disabled after 30 da	ys of not being accessed			
-21%			Close		

Export data

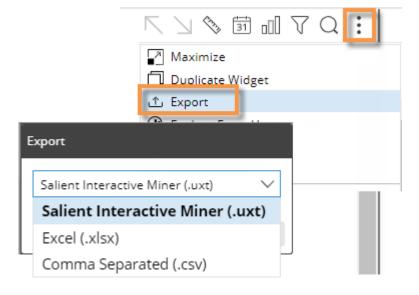
You can export the data from a widget to one of the following file types, depending on dashboard and widget settings. This option is available in a grid or graph; however, only the data (i.e. not the graph) will be included in Excel and comma-separated value files.

- UXT file (.uxt), which can be opened in SIM to go to approximately the same view as the dashboard. Because SIM and dashboards have functionality differences, the view may have minor differences.
- Excel (.xlsx) includes a header and the data.
- Comma-separated value (.csv) includes a header and the data.

Alternatively, you can create a pdf file (see page 83) containing the data.

To export data from a widget

- 1. Customize the widget to use the desired date range, dimension, drill-path, etc.
- On the title bar of the widget, click
 and then select Export .
- 3. If prompted, in the **Export** dialog, select the file type to which you want to export. The file type may be pre-configured.



For Excel and comma-separated files:

- If the widget has checked members and/or multiple pages, choose what to export: all rows, only rows in the current page of data, or only the checked rows (if rows are checked).
- In the Export Expansions section, choose what to expand to the next level of data (only available if multiple Group Bys are configured).

÷

Current Grid Expansions expands the same members as the current grid. If no members are expanded, the file will show toplevel data.

Expand and Export to - expands <u>all members</u> at the specified level and above regardless of what is expanded in the current grid. This option is similar to auto-expansion.

These options are different for record details (see below).

Export	
All Rows	
O Rows on This Page	
Checked Rows	
Export Expansions	

Export Expansions –



Expand And Export To

1. Department

Include Subtotal Rows

In addition, you can include or omit subtotal rows for any expanded members. Be aware that with this option checked, the data includes duplicates and a simple totaling of a column may yield incorrect results. For example:

			Units	
Region	SalesRep		This	
Near West Area			20898	Subtotals row
Near West Area	Office-Ferkel		4116	
Near West Area	Office-Lasoski		3730	
Near West Area	Office-Kinser	Expa	nded rows	
Near West Area	Office Accounts		1025	
Near West Area	Special Event		919	

- 6. Optionally, check **Include Host Code Columns** option to include a column(s) for the host codes of the members. If members are expanded, this option will also include host codes for supgroupings.
- 7. Specify the file name to use.
- 8. Click OK.

Exporting record details

In general, you can choose the level of data to expand during the export process (see step 5 above). However, this capability is different for record details due to the large number of data records that are possible. Use one of the following options to export record-level data:

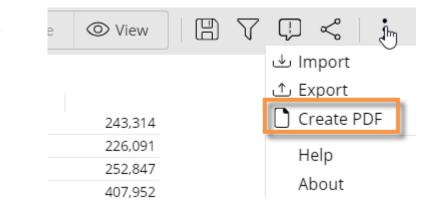
- Choose Record Details as the 1st By prior to exporting. The resulting file will show data at this level. Expansion options will not be available during the export process.
- Choose Record Details as the 2nd By prior to exporting. During the export process, you can optionally choose to expand data down to record details for all members (e.g., all accounts expanded into record details); however, be aware that the file will only include the first 1,000 records for each member of the 1st By.
- Choose Record Details as a By further down in the drill order and expand dimensions individually prior to exporting. The file will only include the first 1,000 records for any given dimension.

Create a PDF

You can create a portable document format (.pdf) file that shows the contents of a dashboard.

To create a PDF

- 1. Open the dashboard.
- 2. Click in the upper-right corner of the screen.
- 3. Click Create PDF in the menu.
- 4. In the dialog, enter a file name or leave as is to use the default file name.
- 5. Choose from the following options:



Fit Dashboard to Single Page - This option fits the entire dashboard on one page. (The page may be a non-standard size.) If this option is cleared, the PDF file may include multiple pages.

Include Header on Each Page - This option includes headers with the dashboard name, date, and time as well as footers that show the dashboard a URL links. You can optionally add your own custom footer above the URL.

Export Individual Tabs as Separate Pages (only for dashboards that include tab group widgets) - This option shows the contents of all tabs on separate pages. If this option is cleared, the PDF file will show whatever tab is currently selected and omit the other tabs. When the option is on, you can clear the boxes of any tabs to selectively include or exclude specific tabs.

6. Click Create.

Salient Dashboards will temporarily open a new browser tab while it creates and downloads the PDF. This process will take longer the first time you use this feature.

Knowledge Manager

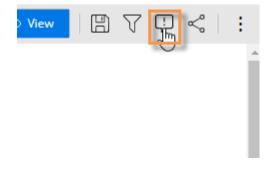
Knowledge Manager enables users to organize thoughts or "soft knowledge" for collaboration. You can add text descriptions, upload images or other resources, and add comments. In addition, this information can be shared between all users across multiple devices in SIM, Salient Dashboards, and the Salient Mobile app (additional setup required).

To show the Knowledge Manager panel

Click the Knowledge Manager button at the top of the screen to open the panel.

Knowledge Manager includes the following tabs.

Tip: The use of Knowledge Manager depends on your user account rights.



Dashboard Info

Allows users who create dashboards to write descriptions and purposes for them.

Resources (links to web pages, pictures or documents) and comments can be included as future reference materials become available.

ĸ	nowledge		×	
cł	annel Com	parison		₿ Q
Ľ	o00	A	0	
De	scription			1 1

Comparison of channel performance for MTD versus last year (matching number of days)

 Sort grid to see biggest differences vs. YAG
 Pie chart offers a quick visual of most significant channels.



Investigate dip in sales during February.

@ C

57

Member Info

Allows you to connect media or non-media information to specific customers, sales reps, products, dates, etc.

Entries can be filtered and sorted to keep the most current information on top.

Media examples include news stories, events or related websites.

Non-media can be details on location, entry, specific contact info, or security issues.

General Info

Add global information such as manuals, training material, or information about the dataset.

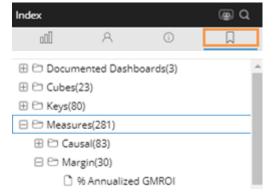
Global Info \oplus 100 🔗 Google Lookup General Ô. Creat JCUMMINGS Feb 15, 2018 at 11:37 AM Regional map JCUMMINGS Feb 15, 2018 at 11:33 AM Significant volume decline in the East area for March versus last year. General Info @ Q 000 8 0 0 Overview Salient Performance Management gives every user the tools needed to improve performance and efficiency. Resources (3) \odot 📙 Salient Dashboards Training Guide (For Designers)

Member Info: Region [Customer].East Area

000

Index/Search

Search, view, or add information about the schema (keys, dimensions, measures, etc.).



Salient Client Resources

Types of Data Analysis Widgets

A dashboard can include any of the following data analysis widgets. In explore mode, you can <u>change the analysis</u> <u>type</u> (see page 64). In any mode, you can switch between <u>grid and graph formats</u> (see page 13) (if enabled for the widget).

Analysis type	Examples				
Comparative		Uni		nits Margin	
Comparison of members for one or two	Region	This ↓	% Change	This	% Change
date ranges; any number measures.	> 🗌 SouthEast Area	69,324	7.12	272,800	0.00
	> 🗌 SouthWest Area	65,067	6.87	240,924	1.70
	> 🗌 East Area	58,896	6.98	194,826	-4.60
	> NorthWest Area	56,410	11.16	233,965	4.84
	> 🗌 Near West Area	20,919	-1.08	116,312	8.00
	> NorthEast Area	289	-2.03	985	23.26
	Total (6)	270,905	7.14	1,059,811	1.36
	48k				310k
	2 32k		-		
	51				210k ≦
	115 16k				100k 🗄
	0				0
	SouthEast Area East Area				
			N.		
	Sou	uthWest Area	a Nort	hWest Area	
			a Nort		
	Unit: Our Cola —				
	Our Cola — Our Neon —				_
	Unite Our Cola — Our Neon — Our DietCola —				-
	Our Cola — Our Neon — Our DietCola — Our Lemon-Lime —				_
	Unite Our Cola — Our Neon — Our DietCola —				-
	Our Cola — Our Neon — Our DietCola — Our Lemon-Lime —				-
	Our Cola — Our Neon — Our DietCola — Our Lemon-Lime — Our SF CF Cola —	s Sold (This)	Margin	(This)	1496

Types Of Data Analysis Widgets

Analysis type

Crosstab

Comparison grid or graph that organizes data by two different attributes (i.e., dimensions) to examine cross-sections of data.

Exa	mp	les

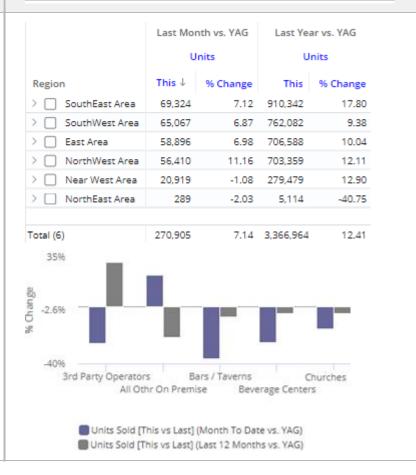
I

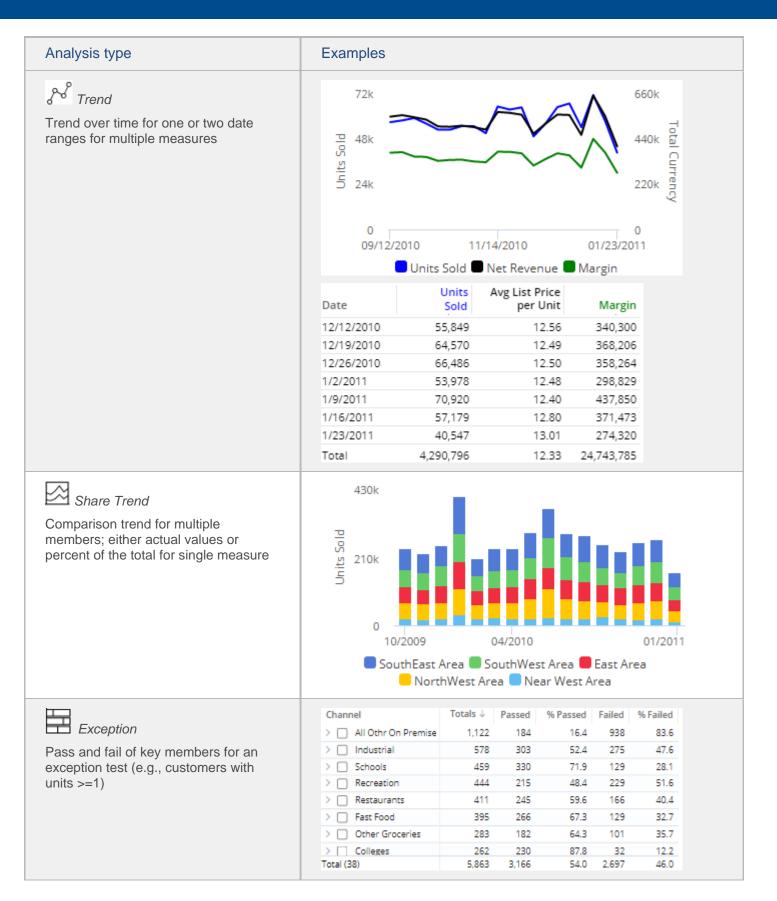
		0	
Our Cola	Our Neon	DietCola	Our Lemon- Lime
27,332	10,090	9,316	2,650
27,513	8,239	9,750	3,362
25,313	10,343	8,364	2,644
23,342	9,620	7,189	2,358
5,634	2,352	2,772	868
182	10	32	11
109,316	40,654	37,423	11,893
	27,332 27,513 25,313 23,342 5,634 182	27,332 10,090 27,513 8,239 25,313 10,343 23,342 9,620 5,634 2,352 182 10	27,332 10,090 9,316 27,513 8,239 9,750 25,313 10,343 8,364 23,342 9,620 7,189 5,634 2,352 2,772 182 10 32

Regional Chains Our Cola	Our Neon Our DietC Our
Conv With Gas	Our Neon Our D
Other Grocentes	Our Neon Our Di
Mass Merchandisers	Our DietCola Our Neon O

Multi Comparative

Comparison of members for any number of date ranges and measures; column filters (see page 52) may be applied to focus on specific subsets of data and provide dynamic benchmark comparisons (see page 54).

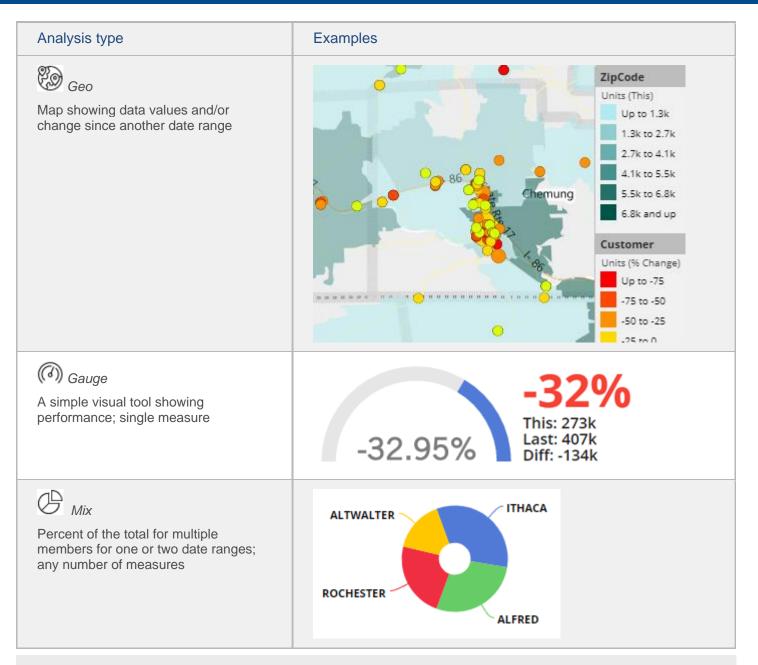




Types Of Data Analysis Widgets



Types Of Data Analysis Widgets



Tips:

- To view record-level data similar to that in SIM's Line Item or Time in Place analysis, you can group the data by Record Details.
- Custom views may be configured to show representations of data beyond the graphs and grids shown here.