

## **Consumer Goods Data Analyst**

### **\*Remote Position**

Recognized for more than 30 years of growth in visual data mining technologies, Salient delivers a lightning-speed solution that empowers people and impacts business at all levels. As an industry leader, we attribute our success to our cutting-edge technology and to the contributions of our dedicated, forward thinking employees.

We offer a fast-paced work environment focused on the professional development of all employees. As part of our generous compensation package, Salient offers paid time off between Christmas and New Year's. We foster open communication and are committed to a team-oriented environment.

We are seeking a Consumer Goods Data Analyst to create and curate analytical content that guides business users in how to best leverage the Salient platform to address common business needs in consumer goods organizations. This role is also responsible for creating drill-down investigative starting-points, best practice analysis templates suited for the client's business, and conducting analytical studies for clients who have invested in our platform to help them achieve desired business outcomes.

#### **Responsibilities:**

- Develop, improve, and implement business-user-facing analytical content and Consumer Goods industry best practice analytical templates on clients' solutions and Salient's internal demo datasets.
- Create detailed documentation cataloging business scenarios & capabilities for demonstration.
- Define step-by-step methods to identify opportunities for improving profitability, increasing savings or efficiencies, and recommend next steps to remedy or further improve those areas.
- Conduct analytical studies for clients such as Category Analysis studies.
- Study client data to identify opportunities for improvement and communicate those opportunities with fact-based explanations using the Salient technology platform.
- Support other client delivery services relevant to client services agreements and initiatives.

#### **Qualifications:**

- B.S. preferred in Information Systems, Finance or Economics, Business Administration, or related area.
- 1 – 3 years of professional experience focused on data analysis and visualization is strongly preferred.

#### **Required Skills or Knowledge:**

- Experience in dashboards, data analysis and visualization.
- Experience with HTML and CSS (Javascript experience is a plus).
- Experience with database technologies is preferable.
- Must be strong in problem solving and scientific/mathematical thinking skills.
- Ability to follow written and verbal procedures and instructions.
- Ability to create organized and professional material.
- Ability to perform in an environment with multiple projects and priorities.
- Proficient in Microsoft Office including Excel and Power Point.
- Willingness to experiment and learn new tools and technologies.
- Ability to communicate clearly and effectively with others both verbally and in writing.

Salient Corporation is proud to be an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, creed, sex, sexual orientation, marital status, military status, veteran status, age, national origin, citizenship, ancestry, disability, predisposing genetic characteristics, domestic violence victim status, or any other status protected by law. In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire.