

Consumer Goods Analyst
Remote Position

Have you done price analysis for category management, provided management presentations using Nielsen and IRI market data, helped organizations identify voids and evaluate new product introductions? Salient needs another analyst with experience in Consumer Goods data analysis to join the team. Are you a highly skilled Category Manager or Consumer Goods Data Analyst? If so, we'd love to see if there's a good match.

Salient is a growing company that already dominates the beverage category for data analysis and is growing in other categories as well as within retail and major consumer goods suppliers like Bimbo Bakeries, Monster Energy, Unilever, Pabst and others. The Salient Consumer Goods Analyst will develop and apply their knowledge of Salient analytical applications as a subject matter expert in consumer goods data analytics.

Education/Experience

- Associate or Bachelor's degree in BIS, Finance or Economics, Business Administration, Management, or related area of study
- 3-5 years of experience in a consumer goods vertical market (supply, distribution or retail) with relevant analytical experience

Primary Duties & Responsibilities:

- Design Salient dashboards using our drag & drop front-end based upon business needs with the assistance of a Salient inhouse DBA integration team member when needed.
- Work closely with internal systems integrators and clients to ensure timely and accurate delivery of contracted services and solutions. Serve as the project manager as needed in client-facing communications.
- Provide pre-sales support via demonstrations, scoping new projects, estimation and client service agreement drafting.
- Train clients as-needed by first becoming an advanced user on our front-end.
- Up to 25% travel anticipated depending on client expectations. Current travel requirements have been very limited.

Preferred Skills or Knowledge

- Information-based critical thinking and problem solving skills analyzing data.
- Excellent communication skills with the ability to clearly convey and teach effective utilization of Salient's solutions in a classroom setting.
- Strong industry knowledge of decision support requirements in the specific vertical industry segments assigned

Salient Corporation is proud to be an Equal Opportunity Employer.

All qualified applicants will receive consideration for employment without regard to race, color, religion, creed, sex, sexual orientation, marital status, military status, veteran status, age, national origin, citizenship, ancestry, disability, predisposing genetic characteristics, domestic violence victim status, or any other status protected by law.

In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification document form upon hire.