



Beer Wholesalers make at least 3 to 5 cents more per case with Margin Minder®.

100% more effective sales management.

"Our Sales Managers are now about 100% more effective with Margin Minder®."

– Aaron Dym, Controller, MIS, W&L Sales

Instant Visibility!

"On a general level, it only took about 25 minutes for a payback because we were finally able to see things in real time. In the bigger scheme of things, it probably took twelve to sixteen months before we saw a complete payback on Margin Minder® because in that time we were able to arrive at tactical pricing promotions and make valuable changes versus what we were doing in the past."

– A 5+ Year Margin Minder® User

Pays for itself over and over!

"Our Salient system has been relatively maintenance free, paying for itself initially, then again year after year." – Joe Gatz, Business Systems Manager, Town and Country Distributors

Payback in 6 - 12 months!

"Payback on our Margin Minder® was obtained in 6 to 12 months. Payback consisted of time savings for people who were doing long report generation and identifying pricing problems quickly, enabling us to correct them, going forward. In a pricing scenario, Margin Minder/UXT® has definitely added 2 cents to a nickel per case, no less than 2 cents for sure."

– A 10+ Year Margin Minder® User

Increased profit by 5 cents per case.

"We made our money back in about six months after purchasing Margin Minder®, achieving an average per case increase of about 5 cents per case in our major packages that drive margin and volume. Without a doubt, it is the best software we have ever bought."

– A 10+ Year Margin Minder® User

About Salient

Salient Corporation offers business and government a new solution for efficient management. Drawing on diverse data from multiple sources, our technology measures how business activity creates value, quality, financial efficiency, productivity, while its user interface eliminates barriers to the use of this knowledge for continuous process improvement.

Salient's technology platform is a super scalable in-memory OLAP system for activity based value scoring. Its user interface is a graphical toolbox for interactive, stream-of-thought data mining, visualization and root cause analysis. Overall, the technology enables non technical knowledge workers to evaluate process behaviors rapidly, eliminate waste and optimize outcomes continuously.

Founded in 1986, Salient today serves more than 35,000 users in 53 countries. For more information, visit www.salient.com.

Priceless Benefits.

"Better Information, faster information and a more informed sales force - you can't put a dollar figure on that."

– An 11+ Year Margin Minder® User

