

Salient Listed in 2014 Magic Quadrant for BI and Analytics Platforms

HORSEHEADS, NY — FEBRUARY 21, 2014 — Salient Management Company, a performance management firm that develops business intelligence technology and services to help its clients improve efficiency and profitability, has been positioned by Gartner, Inc. in its 2014 Magic Quadrant for "Business Intelligence and Analytics Platforms." In the Gartner research report, Salient was evaluated based on its completeness of vision and ability to execute.

This report presents a snapshot of how vendors perform in a market segment with the goal of helping end users make better informed decisions about companies they may be looking to partner with, or whose services or products they may want to purchase. The full 2014 "Magic Quadrant for Business Intelligence & Analytics Platforms" report is available at:

<https://www.gartner.com/doc/2668318?ref=SiteSearch&sthkw=2014%20Magic%20Quadrant&fnl=search>.

This spring, Salient will unveil its newest release, the Salient Collaborative Intelligence Suite 5.7, the industry's fastest enterprise-level, highly-scalable, in-memory solution that delivers deep analytics, fully drillable dashboards and collaborative knowledge management to facilitate improving business, operational and financial performance across the enterprise. "The Salient Collaborative Intelligence Suite represents a major shift in emphasis from individual analysis to a truly collaborative environment," says [Guy Amisano](#), Salient CEO. "Everyone can have the information they need at their fingertips and at all times, and it's shareable and usable everywhere, and on the device most convenient to them. Any question can be answered in seconds."

The Suite is based on Salient's visual data mining solution, an investigative paradigm that puts the specific user in immediate control of all possible data from multiple sources relevant to any given situation, with graphical tools to rapidly identify and drill into outliers, patterns and trends. The user can then bring in contextual information to complete the analysis and share the intelligence with colleagues and others across widely dispersed collaborative communities. The Salient Collaborative Intelligence Suite 5.7 democratizes the use of intelligence both inside and outside of traditional organizational boundaries.

This spring, Salient's newest major release features significant enhancements including email alerts, guided analysis storyboards, dashboards with unlimited drill-down, and native dashboard apps for iOS and Droid tablets to enhance mobility.

"Salient Management Company is dedicated to helping our clients improve their performance and efficiency through better and faster access to actionable intelligence," says Amisano. "We continuously strive to improve our revolutionary suite of solutions in order to make organizations

and their individuals more productive. With 5.7, Salient offers complete visibility, accountability and control of your enterprise.”

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About Salient:

Salient Management Company offers business and government a visual data mining solution to improve management efficiency and decision-making. The Salient solution enables users to evaluate results, identify outliers and their root causes, and refine managerial decision-making continuously. Founded in 1986, Salient today serves more than 45,000 users worldwide. For more information contact Brendan Boris, Marketing Communications Manager at Office: 607-739-5228 ext. 228. Mobile: 518-292-8382. Email: bboris@salient.com.