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“The Economic Report” show to feature Salient Corporation

June 25, 2008, Deerfield Beach, FL – The producers of The Economic Report are pleased to announce that Salient will be featured in an upcoming segment on topics, trends and issues related to “Taking Your Business to the Next Level” as part of the show’s Business & Technology series.

Changing consumer demand, fluctuating supply costs plus growing foreign and domestic competition requires that companies go to market with agile decision-making capabilities. Information agility is often the core component separating companies that drown in corporate information versus those that thrive with actionable facts. Salient has created a practical solution that delivers lean management and continuous improvability.

“We are dedicated to helping our clients improve their performance and productivity through better and faster access to actionable intelligence,” says Guy Amisano, President & Founder of Salient Corporation. “Our revolutionary tracking technology integrates and resolves value performance in near real time, within and across processes and up and down the demand and supply chains.”

The company enables high volume businesses to see faster, easier and more clearly how decisions and processes affect productivity and growth. Optimal pricing, promotional terms, trading agreements, products assortments, inventory levels and more become clear and controllable. Salient is a world leader in business performance management solutions with more than 300 clients and over 35,000 users in 53 countries.

“Our solutions draw in data from transactions, financial, sales, inventory or any other business databases. They can identify performance in context with the natural constraints of the business: headcounts, space, distance, population, etc. The actual value contribution of every customer, product, activity, person, place and asset becomes plainly and continuously visible,” says Amisano. “This unique approach to business performance management puts critical information in the hands of the individuals who can make the most improvement in the bottom line.”

The five-minute segment will address the challenges to performance management and will feature the solutions offered by Salient Corporation. The segment will include interviews with Amisano and others.

About Salient

Salient Corporation makes very large scale in-memory intelligence technology for ad hoc data interrogation, visualization and root cause analysis. The company provides continuous audit, performance monitoring and forensic applications for business, health care, education and government.