

# Salient Category Minder

Today's tough business climate mandates precise management of space, retail's most precious asset.

Salient's Category Minder® integrates current and historical data from scanners, vendor support and other financial records to provide a perfect 100% monitor of SKU level profitability per SKU, per unit of space (facing, linear foot, square inch, etc.).

And these roll up to all higher perspectives, such as vendor, section, department, store, market, even whole enterprise.

Category Minder gives users a stream-of-thought fast, graphical data mining toolset that is so thorough and easy to use that even the most non-technical managers can take clear and immediate decisions on which items to keep, expand, limit or de-list.

## Salient Category Minder Key Features:

- Full integration of data from any source
- All category performance measures
- Easy to use graphical data mining and analysis toolset.
- Full time availability
- Stream of thought speed

## About Salient

Salient Corporation offers business and government a new solution for efficient management. Drawing on diverse data from multiple sources, our technology measures how business activity creates value, quality, financial efficiency, productivity, while its user interface eliminates barriers to the use of this knowledge for continuous process improvement.

Salient's technology platform is a super scalable in-memory OLAP system for activity based value scoring. Its user interface is a graphical toolbox for interactive, stream-of-thought data mining, visualization and root cause analysis. Overall, the technology enables non technical knowledge workers to evaluate process behaviors rapidly, eliminate waste and optimize outcomes continuously.

Founded in 1986, Salient today serves more than 35,000 users in over 50 countries. For more information, visit [www.salient.com](http://www.salient.com).



**Salient's Category Minder will make it possible to:**

- Better understand category performance
- Identify top and bottom performing products (SKU's)
- Allocate space to net profitability
- Maximize traffic, share, basket, ring size
- Minimize cannibalization
- Optimize inventory turn

## Partial Client List:

Cardenas Markets  
Discount Drug  
Fiesta Mart  
North State Grocery  
Seicomart



**SALIENT™**  
Performance Management