

Salient is named one of Food Logistics's Top 100 of 2009

Melville, NY — December 14, 2009 — Food Logistics, the only publication exclusively dedicated to the grocery and foodservice distribution supply chain, this week announced the sixth-annual listing of the FL100 in its November/December 2009 issue.

Each year, the editors of Food Logistics recognize 100 technology and solution providers that help grocery and foodservice distributors and manufacturers reach their business goals. This year, the magazine focused the theme on managing change through hard economic times with technology.

As an awarded member of the FL100 for 2009, Salient provides a technology to foodservice organizations for achieving complete visibility and an accurate accounting of net value. Salient's solution helps companies become more efficient and more profitable. Some of Salient's food and logistics clients include: Alfred Nickles Bakery, Golden Flake Snack Foods, Lance Foods, Troyer Foods, and the Westye Group. Salient also currently maintains a dominating presence among the beverage industry under its original trade name Margin Minder.

"The FL100 listing provides a guide for decision-making grocery and foodservice distribution and manufacturing executives," explains Katherine Doherty, editor-in-chief of Food Logistics magazine. "These companies rely on technology to better manage their supply chains and help weather the financial storm. The FL100 recipients have demonstrated that they can meet our readers' specific needs."

After receiving nomination forms from end users and solution providers, the editorial staff culled through more than 140 submissions to compile this year's listing. Final recipients are featured in the November/December 2009 issue of Food Logistics, as well as online at www.foodlogistics.com.

The FL100 is not a ranking. The alphabetical list has been designed to help the readers of Food Logistics find the best technology service and solution providers to the food industry.

About Food Logistics

Food Logistics is published by Cygnus Business Media, a leading diversified business-to-business media company. The magazine serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through our print and online products, we provide news, trends and best practices that help more than 24,000 grocery and foodservice suppliers, distributors and retailers make better business decisions. On the web at www.foodlogistics.com.

About Cygnus Business Media



Cygnus Business Media is an internationally-recognized business-to-business media company. Our diverse portfolio serves 15 market categories with print and interactive products, and live events. Through our media, we reach more than 1.7 million print subscribers, nearly 1 million industry professionals via our Custom Marketing services, and we attract almost 2 million unique visitors to our websites monthly. Combined with the thousands of business people attending our live events, Cygnus Business Media can provide you with comprehensive, integrated advertising and marketing programs. Cygnus can help you establish and enhance your brand, increase awareness, generate sales leads and strengthen your customer relationships. For more information on how Cygnus Business Media can help you achieve your advertising and marketing objectives, please contact your Cygnus sales representative, or visit www.cygnusb2b.com.

About Salient

Salient Corporation offers business and government a new solution for efficient management. Drawing on diverse data from multiple sources, our technology measures how business activity creates value, quality, financial efficiency, productivity, while its user interface eliminates barriers to the use of this knowledge for continuous process improvement.

Salient's technology platform is a super scalable in-memory OLAP system for activity based value scoring. Its user interface is a graphical toolbox for interactive, stream-of-thought data mining, visualization and root cause analysis. Overall, the technology enables non technical knowledge workers to evaluate process behaviors rapidly, eliminate waste and optimize outcomes continuously.

Founded in 1986, Salient today serves more than 35,000 users in 53 countries. For more information, visit www.salient.com.