

SALIENT FOR
DECISION SUPPORT
DATA INTEGRATION



Data Integration Just Got a Whole Lot Easier.

From Design to Automation
in 3 Easy Steps

1. Design

based on business objectives

2. Map

source data to the logical design

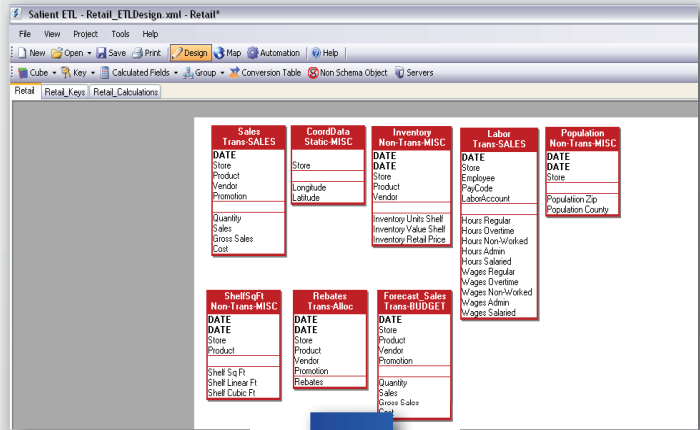
3. Automate

updates of data feeds

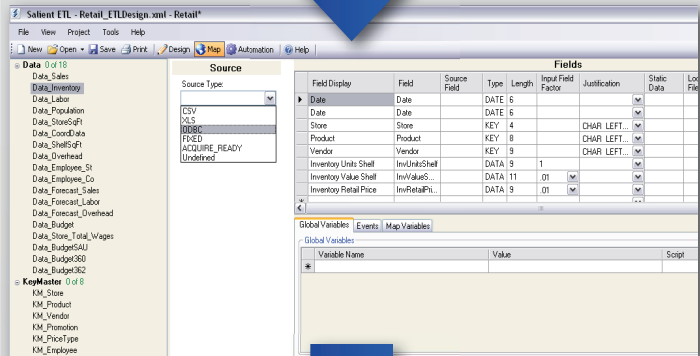
Integrating more business processes in more parts of the business became “drag & drop” easy with a new integration tool from Salient! Already in use by dozens of large-scale clients, our integration tool dramatically cuts through the technical overhead of integration, helping you track more areas of the business without a lot of up-front work. If you have skilled database support in-house, you can now even take a do-it-yourself approach to evolving your Salient solution.

To ensure client success, Salient ETL supports integration for a comprehensive perspective of multiple related business processes. Call us today and ask about how we can bridge your sales information with related inventory, marketing, financial accounting and more for a complete enterprise integrated management solution. Salient can connect to any data source: MS Dynamics, SAP, Oracle, IBM, AS 400, MS Access, Excel and more - even at the same time, pulling automated updates out of the systems, making the logical connections, and providing managers with a single source of comprehensive detailed intelligence. This new integration tool acts as a “rapid-deployment” tool.

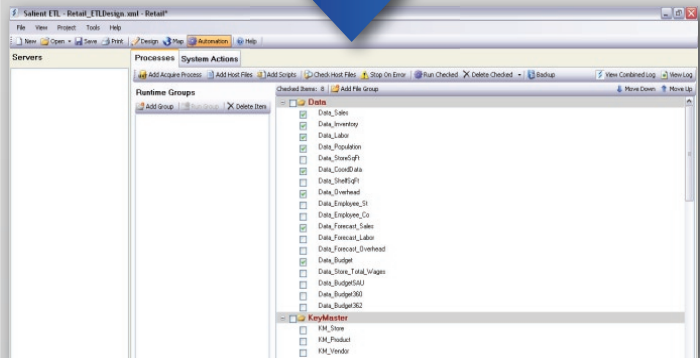




Design



Map



Automate

Is Data Cleansing and Segmentation a Problem? We can help!
 Do you need help with data-cleansing, preparation, business segmentation and determining how to correlate your business activities beyond simple sales tracking? Any business function can now be aligned with all the related areas for a comprehensive, accurate accounting of business activities and their affect on results.

Please contact us: **By phone:** 1-800-447-1868 **By e-mail:** info@salient.com
1-607-739-4511

About Salient

Salient Management Company offers business and government a new solution for efficient management. Drawing on diverse data from multiple sources, Salient technology measures how business activity creates value, quality, financial efficiency, productivity, while the user interface eliminates barriers to using this knowledge for continuous process improvement.

Salient's technology platform is a super scalable, in-memory, system for automated scoring of value added by business activity. The user interface provides a graphical toolbox for interactive, stream-of-thought data mining, visualization, and root cause analysis. Overall, the technology enables people to evaluate process behaviors rapidly, eliminate waste, and continuously optimize outcomes.

Founded in 1986, Salient today serves more than 35,000 users in 53 countries. For more information, visit www.salient.com.